

Ideation Phase


Brainstorm & Idea Prioritization Template

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Team ID	PNT2022TMID38614
Project Name	Smart Fashion Recommender Application
Maximum Mark	4 Mark

Step 1: Team Gathering , Collaboration and Select the Problem

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so you can unleash their imagination and start shaping concepts even if not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

Share template feedback

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

🕒 Stay in topic.

💡 Encourage wild ideas.

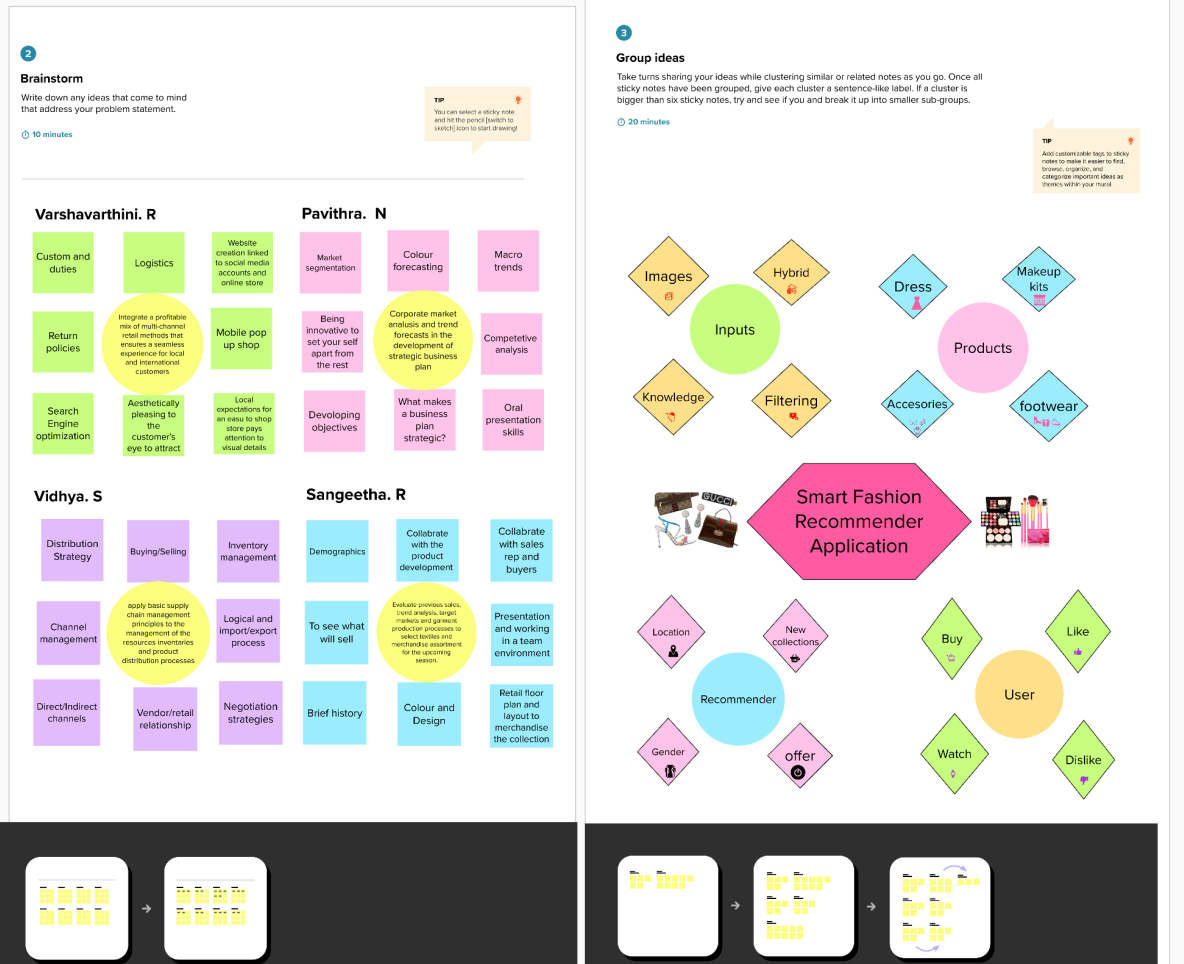
⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step 2: Brainstorm ,Idea Listing and Grouping



Step 3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

