

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 October 2022
Team ID	PNT2022TMID22090
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Personal Expense Tracker





Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Roshini.P

Easy to use	Notifies when exceeds expenditure	Reminder
Money management tips given to user	Set prioritization list	Track saving and expenditure

Maha Lakshmi.P

Track money income and expenditure	Managing transaction receipts and records	Collect user requirement apart from provided feature
Details of bank account linked	Data security	Monitor your credit

Roja.K

Setting up goal	Assign goal reminder	Plan and set date and time
Clear image view	Fixed monthly expenditure on regular needs	Investment plans and status

Keerthi.V

Investment	Record of bills	Money savings
Budget Plan	Money management according to budget plan	Keep track of bank balance



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

User Details

Username	Password	User E-mail id	Security question	User Bank account details
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User Requirements

Secure	Easy to access	Steps to use	Fast and accurate	Records recoverable
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Main Task

Account Details security	User validation and verification	accuracy	updatation	Faster processing
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Steps to arrive at solution

Clear definition of problem statement	Examine the pre existing solutions	Provide tips and information	Verify the process	Look into research papers and effective solutions
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Reports

User changes	Update and categorise	Prioritization list	Data update	Personal Expense report
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Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

