Ideation Phase Empathize &
Discover

Date	19 September 2022
Team ID	PNT2022TMID22070
Project Name	Project - Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Empathy Map

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Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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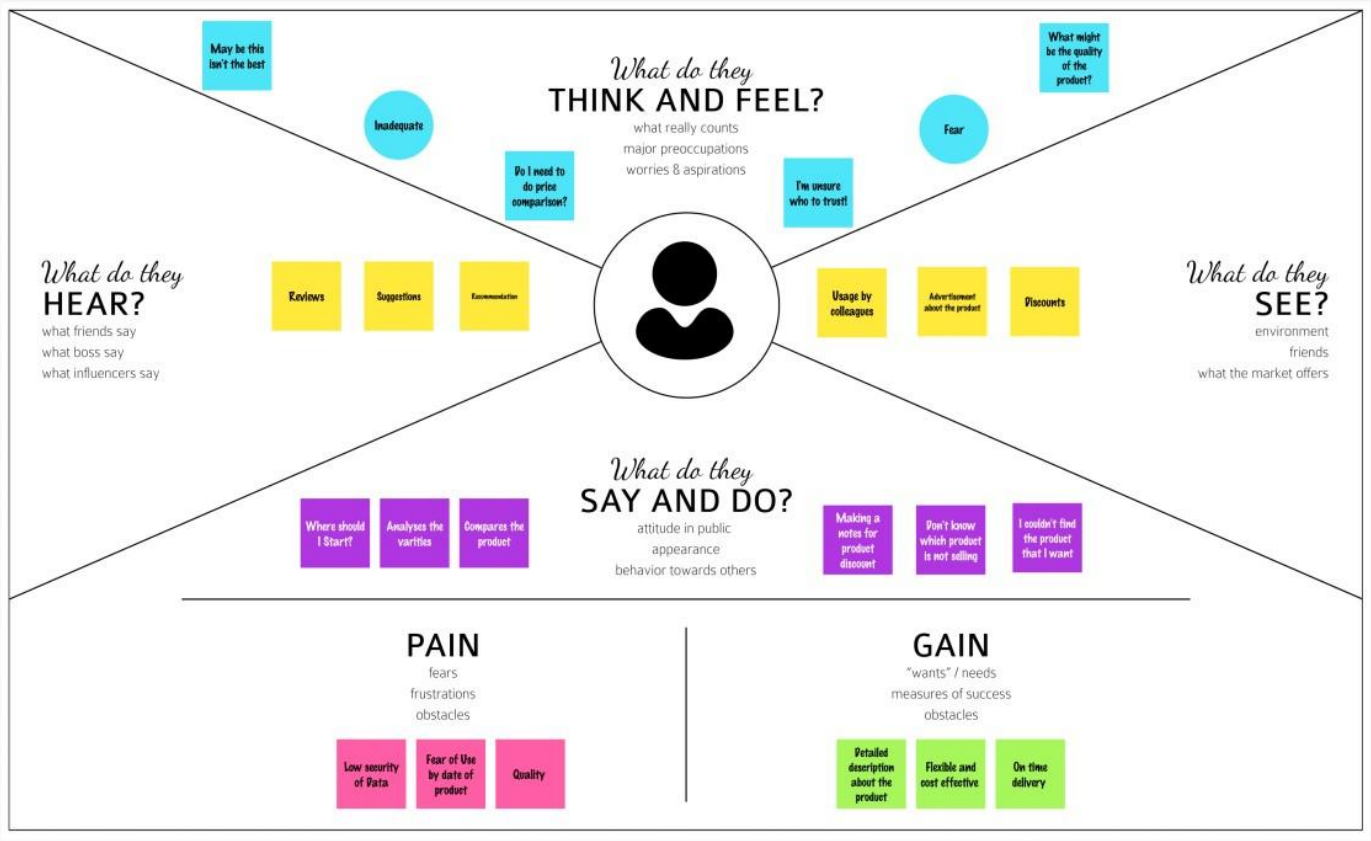
Build empathy and keep your focus on the user by putting yourself in their shoes.



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