

Brainstorm & Idea Prioritization

Date	13 October 2022
Team id	PNT2022TMID15849
Project name	Fertilizer recommendation system for disease prediction
Maximum marks	4 marks

Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to 2 hours
1 user or set alone or 2-5 people (must be seated)

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Before you collaborate

A little bit of preparation goes a long way when you're trying to brainstorm. Here's what you need to get going.

10 minutes

- Team gathering: Find a quiet place to brainstorm. If you're not in the same room, find a quiet place to brainstorm.
- Set the goal: Make sure you're all on the same page. If you're not, set a goal for the session.
- Learn how to use the facilitation tools: Use the Facilitation Tools to help you brainstorm. If you're not familiar with them, take a few minutes to learn how to use them.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

- Be clear and concise
- Be specific
- Be creative
- Be open to others
- Be willing to listen
- Be willing to share
- Be willing to try
- Be willing to fail

2 Brainstorm

Write down any ideas that come to mind. Don't worry if they're not perfect. Just get them out there.

10 minutes

Manoj

- Avoid unwanted fertilizer
- Easy identify the disease

Jagadheesh

- It allows farmers buy fertilizers by application itself
- Avoid unwanted chemical
- farmers can cultivate crop without hurdle
- farmers may avoid soil pollution
- It detects disease and suggest better solution
- It also tells the farming techniques to the farmers

Kavi bharath

- Instructions in correct way
- usage period of the fertilizers is mentioned
- App recommendation for the farmer
- userfriendly

Kavimani is

- disease identification
- prior knowledge about the disease
- suggestion of correct fertilizers
- good quality of fertilizers

Need some inspiration?

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3 Group Ideas

Take 10 minutes to group your ideas. Write down the ideas that you like. Once all ideas are grouped, give each group a sentence to describe the idea. If a cluster is larger than 10 ideas, try and see if you can break it up into smaller sub-groups.

10 minutes

It also tells the farming techniques to the farmer

farmers can easily avoid soil pollution

farmer can easily identify the disease

Easy to understand User Interface

Farmer can use correct fertilizer

Avoid financial loss

4 Prioritize

Your team should sit on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

5 After you collaborate

You can export the results as an image or pdf. To share with others, click on the 'Share' button.

Quick add-ons

- Share the results: Share a view link to the results with others. It's easy to share.
- Export the results: Export the results as a pdf or image. It's easy to share.

Keep moving forward

- Brainstorm: Brainstorm ideas. It's easy to share.
- Customer experience journey map: Create a customer experience journey map. It's easy to share.
- Storyboard: Create a storyboard. It's easy to share.

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