

Ideation Phase

Brainstorm&Idea Prioritization Template

Date	12 October 2022
Team ID	PNT2022TMID22045
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Personal Expenses Tracker



Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Sangeeth Sahana .D

Categorize your expenses

Store the information securely

User Friendly

Instant control over

Track investments

Basic finance tips can be given to users

Easy to use

Big Picture View

Links to Accounts

Easily captures transaction data

Financial guidance and support

Self Control

Priyanka.L

Ramya.V

Manage your money

Good idea of your purchasing behaviour

Manually Input

Set a saving goal

Check bank statement

A tracker to track the user's income and spendings

Focus on expenses

Reports

Stick to budget

Overall budget report for user

Free to use

Set a saving goal

Suradhayeni .R

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Important to achieve

Need of accurate results

Store the user information securely

Validate and verify

Be fast and secure

Update reports

User Details

Bank account details

Username

Password

User E-mail id

User personal details

Approach to arrive at solution

Analysis of problem statement

Increase the security level

Examine the pre existing solution

verify the process

Go through various research papers

User Requirements

Detail to use the page

User friendly

Interactive

Secure

Fast

Reports based on Visualization

Personal Expenses Report

Data is update

Virtual report

User view and change

Categorize your expenses

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

