

LITERATURE SURVEY

S.NO	AUTHORS	YEAR	TITLE	DESCRIPTION
1.	Purvi Pujara, M.B.Chaudhari	2018	Phishing Website Detection using Machine Learning	Aim to detect phishing URLs and narrow down the best machine learning method based on accuracy, false-positive rate, and false-negative rate. A machine learning model was proposed to detect phishing web pages.
2.	Satish .S, Suresh Babu. K	2013	Phishing Websites Detection on Web Source Code and URL in the Webpage	The objective is to detect phishing website attacks and also spotting phishing websites by combines source code and URL in the webpage.
3.	Matthew Dunlop, Stephen Great, David Shelly	2010	Using Images for Content –Based Phishing Analysis	This technique is used to protect against zero-day phishing attacks with high accuracy. Approach is to capture an image of a page; uses optical character recognition to convert the image to text, then leverages the Google PageRank algorithm to help render a decision on the validity of the site.

4.	Rohan Saraf, Mayur Khatri, Mona Mulchandani	2014	Phish Tank –A Phishing Detection Tool	They proposed a Phishing detection technique – Anti-Phishing Enabled Web Browser, a browser enabled with anti-phishing feature to increase the level of security. This approach includes setting up a phish tank server consisting of blacklisted websites, to avoid user accessing those sites and prevent any kind of phishing attacks by alerting the user.
5.	Ankit Kumar Jain, Gupta B.B	2017	Phishing Detection: Analysis of Visual Similarity Based Approaches	Its objective is to represent a comprehensive analysis of phishing attacks, their exploitation, some of the recent visual similarity based approaches for phishing detection. Visual similarity based phishing detection techniques utilise the feature set like text content, text format, HTML tags, Cascading Style Sheet (CSS), image, to make the decision.