


# Ideation Phase

## Brainstorm & Idea Prioritization Template

Team ID	PNT2022TMID38577
Project Name	Ai Based Discourse For Banking Industry
Maximum marks	4 marks




### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

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 **Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

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**A Team gathering**  
Team Lead - Harish .B  
Team Member 1 - Britto Oliver .I  
Team Member 2 - Prajesh .R  
Team Member 3 -Thiruneelakandan .S

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.


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**1 Define your problem statement**


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**PROBLEM**


**How might we create a chatbot that satisfies all the customer's needs?**


**Key rules of brainstorming**  
To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

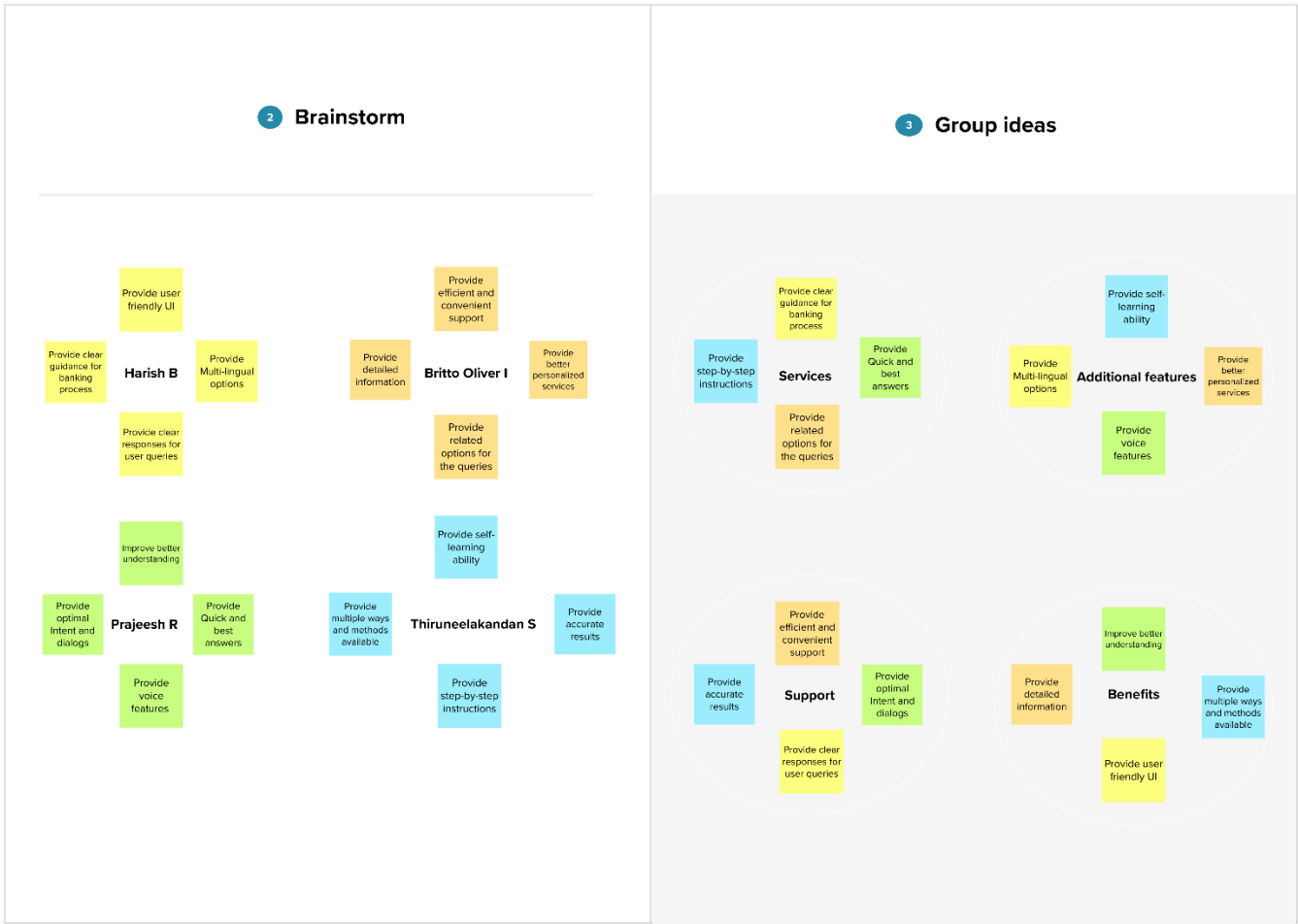
 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

4 Prioritize

