Smart Waste Management System For Metropolita...

Identifying stakeholder behaviour what does (s)he THINK & FEEL? ways can be reduce and ecycled waste? What really counts Major preoccupations Worries & aspirations **Burning** lots of Keep your surrounding wastes what does (s)he what does (s)he Plastic Bags SEE? **HEAR?** Don't and Bottles in Waste the Ponds and Food What friends say lakes Environment Friends What the boss says Avoid the W hat the market offers What influencers say Plastic Usages Roadside with Put the what does (s)he unmanaged wastege in SAY & DO? GarbageCan the garbage Attitude in public Appearance Spreading the Behaviour towards others mong peopl GAINS (:) **PAINS** fears "wants"/needs frustrations measures of success obstacles obstacles



EMPATHY MAP