Build empathy map for classifying arrhythmia with image processing.

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Less tension
- Gain in confidence level
- Trust on diagnosis

What do they HEAR?
what friends say
what boss say
what influencers say

- Positive results
- Curable procedure
- Curing their disease

What do they SEE?
environment
friends
what the market offers

- Classification of Arrhythmia
- How diagnosis is done
- Accuracy of the disease

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- Regular medication
- Regular exercise
- Trust in them

PAIN
fears
frustrations
obstacles

- Medication procedure
- Stress due to the diagnosis
- Fear about future

GAIN
"wants" / needs
measures of success
obstacles

- Trust
- Safety
- Healthy Life