

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 October 2022
Team ID	PNT2022TMID22055
Project Name	Project - Early Detection of Chronic Kidney Disease using Machine Learning
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

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Before you collaborate

- 1. Define your problem statement
- 2. Define your problem statement
- 3. Define your problem statement

Brainstorm

Brainstorming is a group activity that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Group ideas

Take time during your brainstorming session to share ideas with your group. Once all ideas have been shared, group ideas into categories. It is better to have more ideas than fewer, so don't worry about quality at this stage. Focus on quantity.

Prioritize

Now it's time to prioritize your ideas. Use the bubble chart to rank ideas based on their potential impact and feasibility. The bubble chart is a grid with 'Impact' on the y-axis and 'Feasibility' on the x-axis. Bubbles represent individual ideas, and their size indicates their priority. The chart is divided into four quadrants: High Impact/High Feasibility (top-right), High Impact/Low Feasibility (top-left), Low Impact/High Feasibility (bottom-right), and Low Impact/Low Feasibility (bottom-left).

After you collaborate

Now it's time to select your final idea. Use the grid to rank ideas based on their potential impact and feasibility. The grid is a 3x3 matrix with 'Impact' on the y-axis and 'Feasibility' on the x-axis. The grid is divided into four quadrants: High Impact/High Feasibility (top-right), High Impact/Low Feasibility (top-left), Low Impact/High Feasibility (bottom-right), and Low Impact/Low Feasibility (bottom-left).