

Ideation Phase

Empathize & Discover

Date	11-11-2022
Team ID	PNT2022TMID31693
Project Name	SMART SOLUTION FOR RAILWAYS
Maximum Marks	4 MARKS

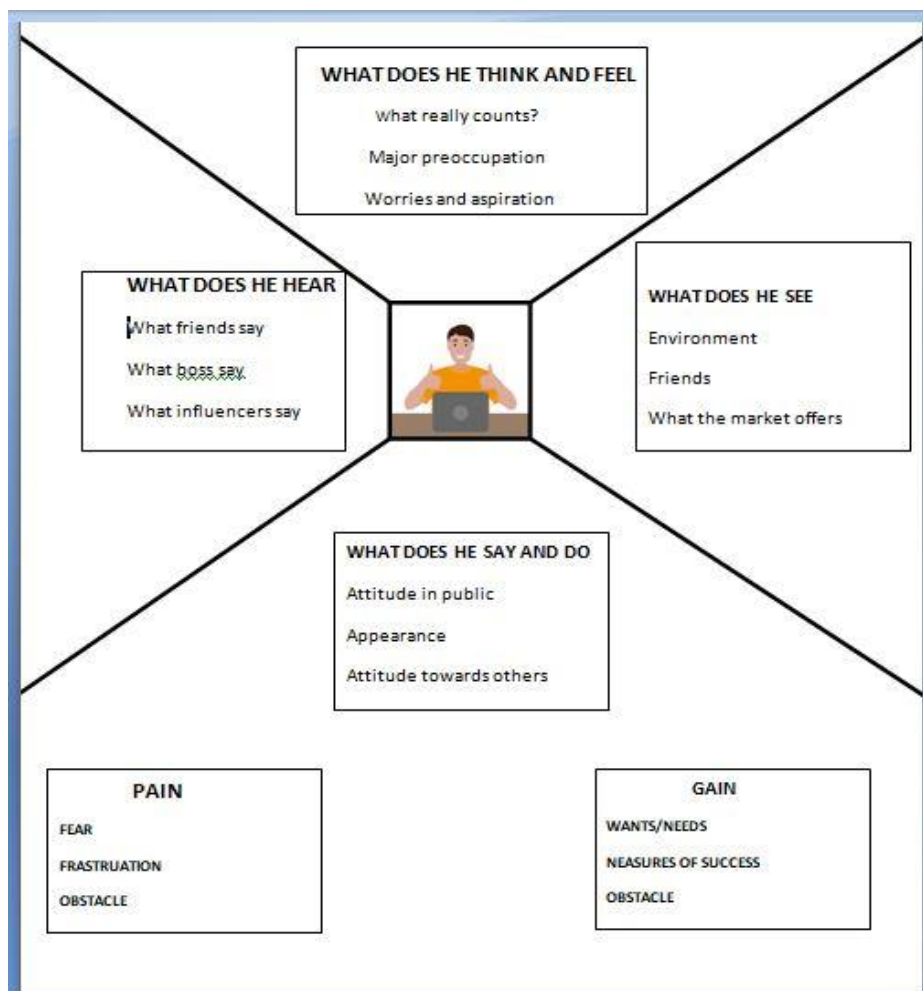
Covid-19 Pandemic and Recovery Phase:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.com/templates/empathy-map-canvas>

Example: Covid-19 Pandemic and Recovery Phase

