

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	4 October 2022
Team ID	PNT2022TMID40418
Project Name	Visualizing And Predicting Heart Diseases with An Interactive Dash Board
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

A normal person wants to know whether he/she is affected by the heart disease

Key rules of brainstorming

To run an smooth and productive session

👤 Stay in topic.

💡 Encourage wild ideas.

👂 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Need some inspiration?

See a finished version of this template as it looked your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can connect a sticky note to the point(s) in the chart to make it easier to see the connection.

SARAVANAN GG

Cholesterol	Diabetes	Fitness
Bad habits	Diet	Muscle weakening
Heart rate difference	Breathing problem	Genetics

SIRINIVASAN S

Cholesterol	Diabetes	Fitness
Bad habits	Diet	Muscle weakening
Heart rate difference	Breathing problem	Genetics

PAATY RIAN N

Cholesterol	Diabetes	Fitness
Bad habits	Diet	Muscle weakening
Heart rate difference	Breathing problem	Genetics

VASANTHAVASAN G

Cholesterol	Diabetes	Fitness
Bad habits	Diet	Muscle weakening
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3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Cholesterol	Diabetes	Fitness
Bad habits	Diet	Muscle weakening
Heart rate difference	Breathing problem	

TIP

Most participants begin to share ideas by the 10 minute mark. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Genetics



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

