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| Focus on J&P, tap into | <div><div>CS</div><div><div>1. CUSTOMER SEGMENT(S)</div><div>Who is your customer? <small>i.e. Working parents of 0-5 y.o. kids</small></div><div><ul style="list-style-type: none">Customers are people who can access anytime, anywhere and keeping track on it..Provides a whole lot of different categories of information.i.e. Sports, Global news, Echonomical etc...</div></div></div> | <div><div>CC</div><div><div>6. CUSTOMER CONSTRAINTS</div><div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no c sh. network connection, available devices.</div><div><ul style="list-style-type: none">The approach proposed here features a function that allows you to view Information's visually.The majority of online solutions include numerous ads that restrict their effectiveness.The Networking Devices that are Available.Network Relationship</div></div></div> | <div><div>AS</div><div><div>5. AVAILABLE SOLUTIONS</div><div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</div><div><ul style="list-style-type: none">Applications that track informations and are accessible for both IOS and Android.A personal News tracking application was created for this project.collecting the informations from the sources and broadcasting informations as a news by using the news tracker application for the users.</div></div></div> | Explore AS, differentiate |
| | <div><div>J&P</div><div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div><div><ul style="list-style-type: none">This application's goal is to make it possible for users to keep track of their updated applications i.e.news.The categories for their information, data & news are made available to the clients.</div></div></div> | <div><div>RC</div><div><div>9. PROBLEM ROOT CAUSE</div><div>What is the real reason that this problem exists? What is the back story behind the need to do this job? <small>i.e. customers have to do it because of the change in regulations.</small></div><div><ul style="list-style-type: none">Mistake prone and it takes time.A poor network connectionEasy information forecasting; significant data savings; difficulty in manually tracking news due to the abundance of climatic conditions</div></div></div> | <div><div>BE</div><div><div>7. BEHAVIOUR</div><div>What does your customer do to address the problem and get the job done? <small>i.e. directly related: find the right solar panel installer calculate usage and be efits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)ⁿ</small></div><div><ul style="list-style-type: none">Start utilising the news tracker software.Ask your neighborhoods or coworkers for information.Obtain recommendations from professionals who are knowledgeable in the information techknowldgy sector.Classify news as they are used to save time.</div></div></div> | Focus on J&P, tap int |
| | <div><div>TR</div><div><div>3. TRIGGERS</div><div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</div><div>Knowing that these News tracker application can helps user to acknowledge the current affairs , sports , etc.....</div></div></div> | <div><div>SL</div><div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div>Create a flask-based personal news tracker application, use the send grid framework to enable email- based information notifications and offer a important news display option for their update.</div></div></div> | <div><div>CH</div><div><div>8. CHANNELS of BEHAVIOUR</div><div><div>8.1 ONLINE</div><div>What kind of actions do customers take online? Extract online channels from #7</div><div>Virtual news and information trackers have numerous advertising that, when clicked, capture information including account numbers if they are provided.</div></div><div><div>8.2 OFFLINE</div><div>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div><div><ul style="list-style-type: none">Access to data that has already been downloaded.Make sure they are familiar with the cyber enhanced bookstore by having them read the available books on terms and conditions.</div></div></div></div> | Identify strong TR & EM |