

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Senior Citizens aged 60 and above.</div>	<div>6. CUSTOMER LIMITATIONS<div>EG. BUDGET, DEVICES</div><div>CL</div></div> <div>The care take-care may not be available at all times. And the Senior may not have strength to reach for help.</div>	<div>5. AVAILABLE SOLUTIONS<div>PLUSES & MINUSES</div><div>AS</div></div> <div>The caretaker takes care of the senior. But sometimes they may not be available, or seniors cannot afford for the caretaker.</div>	Explore AS, differentiate
	<div>2. PROBLEMS / PAINS + ITS FREQUENCY<div>PR</div></div> <div>To Help the senior citizen with their memory loss and to provide assistant for health issues.</div>	<div>9. PROBLEM ROOT / CAUSE<div>RC</div></div> <div>Sometimes they may not be aware of their health issues. And if all of the sudden health hazards occur, they won't have time to process the situation. So, it is important to prevent these situations in advance by using this personal assistance.</div>	<div>7. BEHAVIOR + ITS INTENSITY<div>BE</div></div> <div>The customer searches for a good caretaker for their health issues, if this doesn't work out, they would try to take care of themselves, and this isn't possible every time. So, they try to look for smart solutions</div>	
Identify strong TR & EM	<div>3. TRIGGERS TO ACT<div>TR</div></div> <div>Customers get triggered by seeing their neighbours using Personal Assistance.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>1. Monitoring and updating the vital signs of the seniors may prevent critical situation. 2. Regular medicine remainder helps to nullify the memory loss and may prevent the health hazards in advance. 3. Emergency buzzer may also help in exceptional cases.</div>	<div>8. CHANNELS of BEHAVIOR<div>CH</div></div> <div>ONLINE Often the vital signs(pulse rate, temperature, respiration rate, and blood pressure)get updated. OFFLINE At critical situations seniors use Emergency alarm and tries to reach for help manually.</div>	Extract online & offline CH of BE
	<div>4. EMOTIONS<div>BEFORE / AFTER</div><div>EM</div></div> <div>Customers suffered with health issues but after using this assistance they feel better.</div>			

