



Persnol Expenditure Tracker

Analysis of typical mindset of target of this solution

Says

Thinks

Trying to
Spend Less
but not
useful

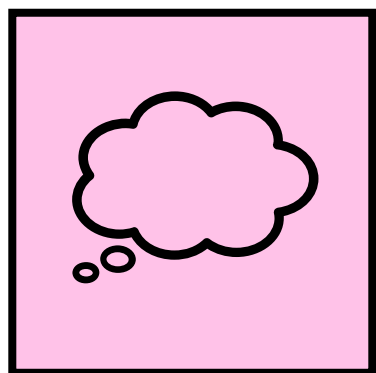
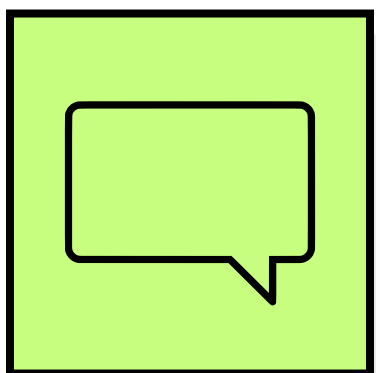
How others are
spending and
managing
money. Do they
have assistants?

Need to
improve the
habit of
saving

How to
spend wisely,
How to start
saving money

Asks help
from friends

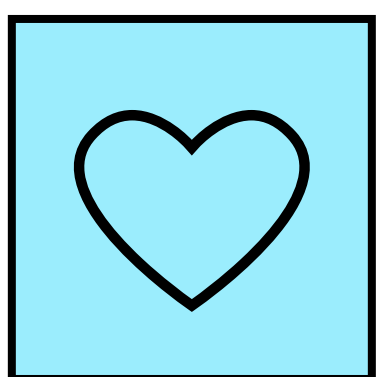
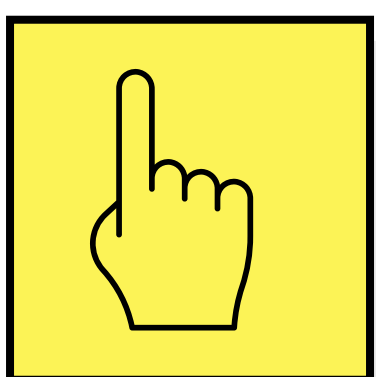
How to set
limit and
spend
accodingly.



USER

Feeling sad
after
spending all
of the money

It's very
difficult to
manage the
expenditure
alone



Falls for
online
shopping
Traps

I would go
broke quicky,
If am not
managing my
expenses

Haven't
saved a
penny for
emergency
purposes

wish someone
was there to
help with
managing
expenditures

Does

Feels