

ASSIGNMENT 2-PHARMA ANALYSIS

NAME: DineshkumarS

ROLL NO:2116191001501

About the Pharma Dataset:

Let's understand the features of the dataset:

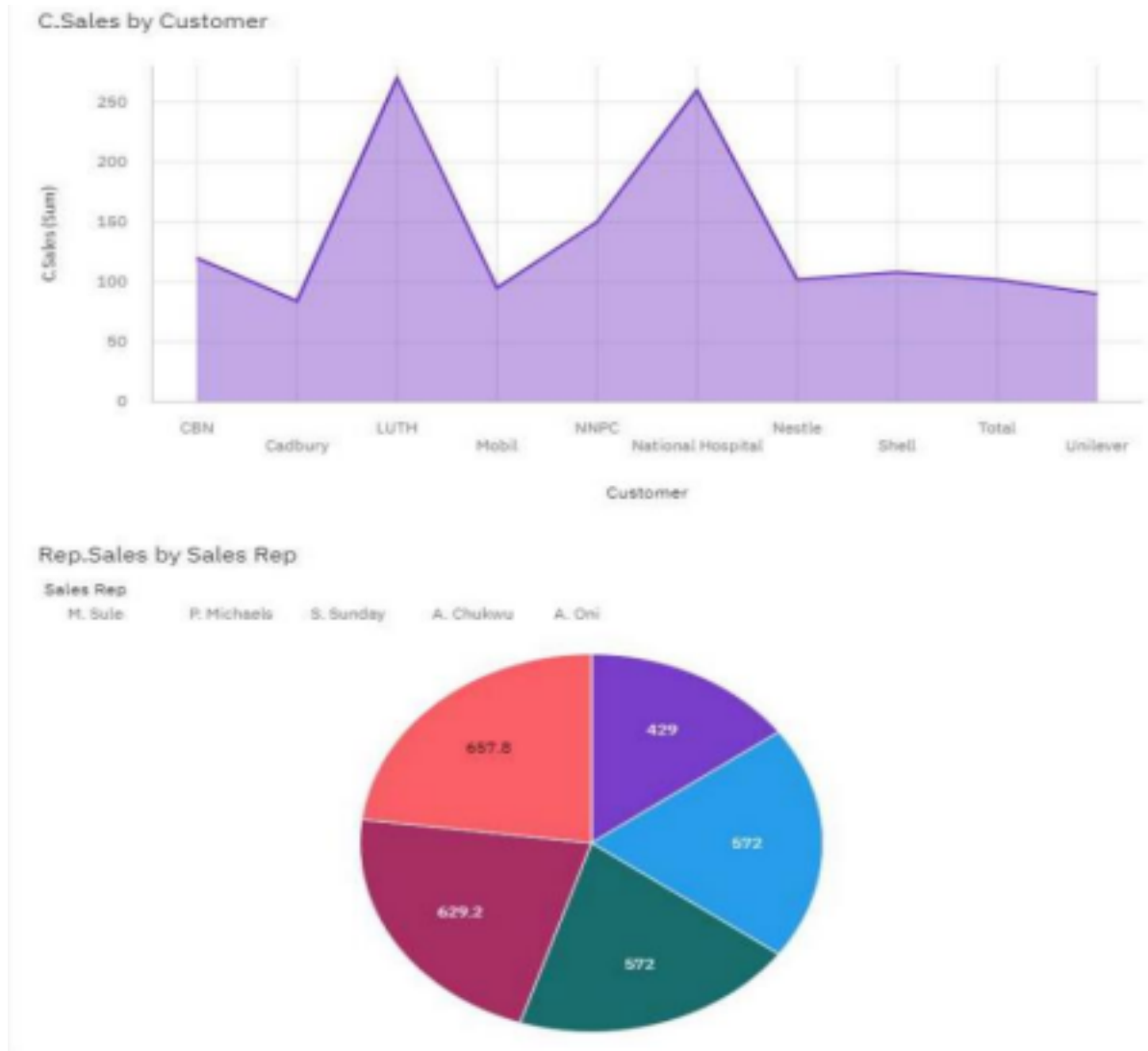
1. Month- January -December Months Data.
2. Customer- Hospitals & Organizations.
3. Period- Q1-Q4 are the four quarters which show the sales record quarterly.
4. Product- Different Tablets for diseases
5. Location-Sales in different regions,
6. Sales Rep- Sales Representative who sells pharma products.
7. Supplier-Pharmaceuticals companies are those who supply their products.
8. Warehouse Location- A warehouse location is a region where companies storing goods.
9. Actual-Actual sales for the product.
10. C.sales-Customer Sales for the product.
11. Inventory Stock: Inventory stock refers to the goods and materials that a business holds for the ultimate goal of resale.
12. L.sales-Location Wise Sales for the product.
13. M.sales-Monthly Sales for the product.
14. Received Inventory- Creating a safe, fast, and organized process for handling received inventory. Accurately track your goods from when they arrive in your warehouse to when they are shipped to your customer.
15. Rep. sales- Representative Sales for the product.
16. Target- Target sales for the product.

Download Dataset:- [Pharma-Sales-Dataset](#)

Challenge:- Upload the dataset to Cognos Analytics, prepare the data, explore and Create InteractiveDashboard.

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NAME:MADHAVAN V

TASK 1&2



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TASK 3



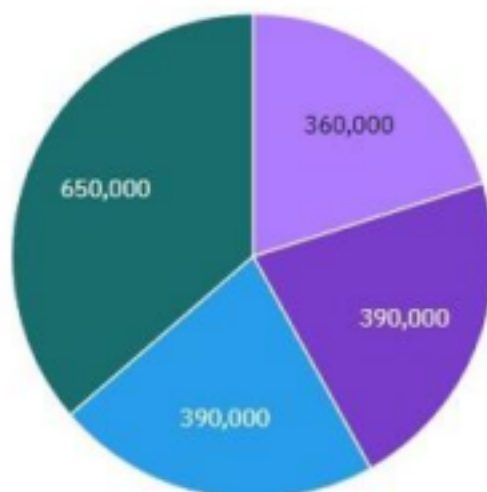
TASK 4

Received Inventory by Supplier

x: 28.9 %

Supplier

- Pfizer
- Novartis
- Sanofi
- Astra Zeneca



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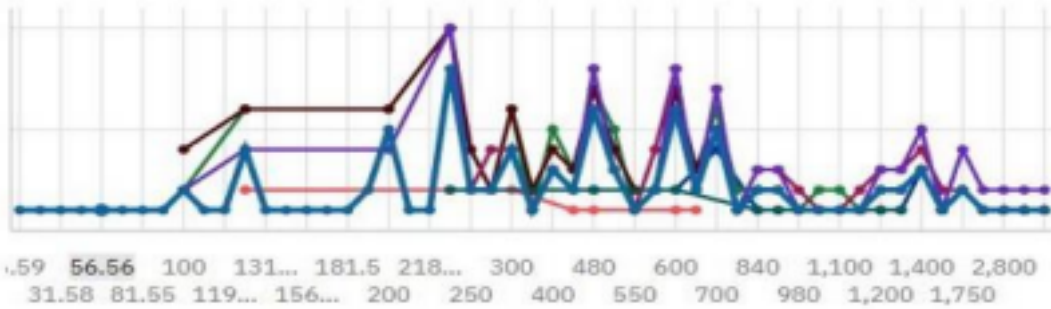
TASK 5

Warehouse Locations by Inventory Stock colored by Warehouse Locations

x: 28.9 %

Warehouse Locations

Amuwo Apapa Calabar Ikeja
In Transit Kaduna Kano Port Harcourt

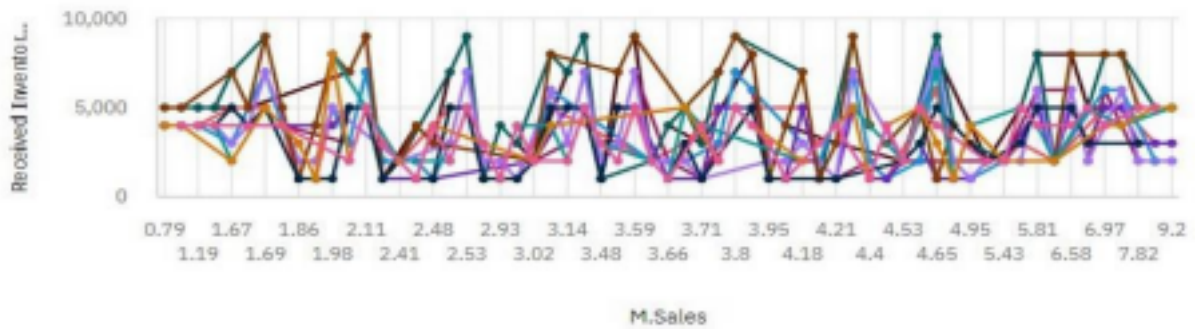


TASK 6

Received Inventory by M.Sales colored by Month

x: 28.9 % y: 15.6 %

Month
April August December February January July June March
May November October September



TASK 7

M.Sales by Month colored by Month

Month
April August December February January July June March
May November October September



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TASK 8

Month by Received Inventory and Actual

x: 28.9 % y: 15.6 %

Month (Count disti...



5.4 7.78 9.6 11.1 11.4 12.67 13.5 13.72 15.21 16.2 16.46 17.6 19.18 19.76 21.12 25.08 30.1
4.5 6.48 9.5 10.56 11.25 11.52 13.32 13.68 13.82 15.98 16.42 16.59 18.25 19.44 20.9 23.71 25.34 30.41

