

Identify strong IR & EM	<div>1. CUSTOMER SEGMENT(S)<div>Who is your customer? i.e. working parents of 0-5 y.o. kids</div></div> <div>Patients</div> <div>Hospital Management</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Inadequate information about availability of required resource</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Text Mining Tableau cloud Information Retrieval</div>	Identify strong TR & EM

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Identify strong IR & EM	<div>3. TRIGGERS</div> <div>Covid Pandemic Emergency Situations</div>	<div>10. YOUR SOLUTION</div> <div>Existing: ratio of discharges in given period of time to no. of beds in hospital during the time period Proposing: Using predictive analysis powered by AI</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>ONLINE: Use of data from all region (data Exploration)</div> <div>OFFLINE: Use of data Collect from nearby facilities</div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>BEFORE: Feeling bad & Frustrated</div> <div>AFTER: Feeling better &Relaxed</div>			