

Ideation Phase

Define the Problem Statements

Date	14 october 2022
Team ID	PNT2022TMID38560
Project Name	Project – Plasma donor application
Maximum Marks	2 Marks

Customer Problem Statement Template:

During COVID 19 crisis the requirement for plasma increased drastically as there were no vaccinations found in order to treat the infected patients. In such situation it was very difficult to find the plasma donor, check whether the donor was infected previously and was recovered, and which donor is eligible to donate plasma was a challenging task. As the plasma therapy was one of the ways to treat the infected patients getting the donor details played a major role.

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a donor	donate plasma to the needy	it takes long time to accept the request	donor doesn't see the notification	frustrated
PS-2	plasma receiver	to get plasma	proper donor is not available	there is no awareness among the people	hard