# Ideation Phase Smart Fashion Recommender Application

Date	14 September 2022
Team ID	PNT2022TMID16336
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

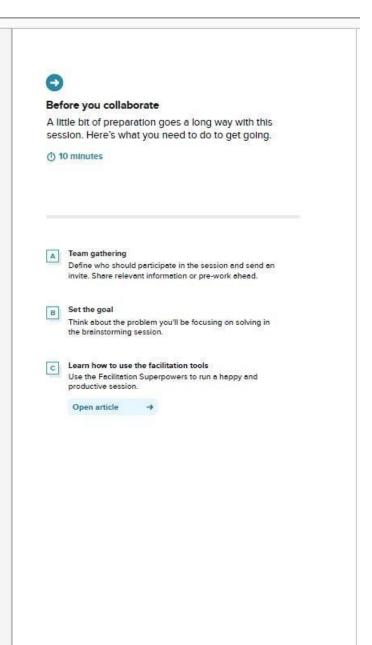
### **Smart Fashion Recommender Application:**

Template



## SMART FASHION RECOMMENDER APPLICATION

Fashion applications have seen tremendous growth and are now one of the most used programs in the e-commerce field. The needs of people are continuously evolving, creating room for innovation among the applications. Having an Al program that understands the algorithm of a specific application can be of great aid. We are implementing such a chat bot, which is fed with the knowledge of the application's algorithm and helps the user completely from finding their needs to processing the payment and initiating delivery.

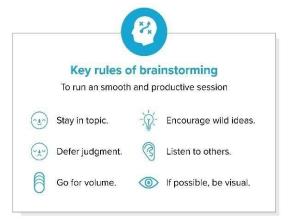


## Define your problem statement

Unavailability of chatbots that are interactive enough to navigate the user to do whatever they want. The amount of toil a user has to go through to look for a product they desire for. Need for a more User-friendly Interface. The main aim of the project is to develop a smart chat-bot that is able to understand the needs of the user and recommend products of desire.

PROBLEM

How might we [your problem statement]?





#### **Brainstorm**

Write down any ideas that come to mind that address your probler

10 minutes

#### SOWMIYHA N

## **ROSHNI P**

User Friendly Web application







Recommend required products



Interactive web application Handle secure payments

#### SRI DHARSHINI K R

#### **RAJESHWARIS**

Offers/Discount







Instant product results based on preferences



Integration of intelligent chat-bot

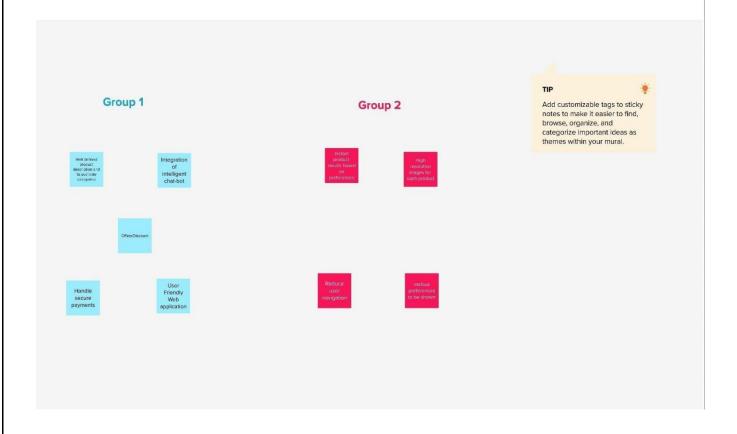
various preferences to be shown



## **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

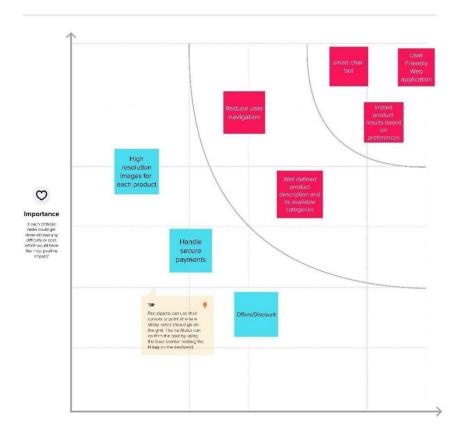




#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

#### ① 20 minutes





#### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.

#### Open the template $\rightarrow$



Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

#### Open the template $\rightarrow$



Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

#### Share template feedback