CLOUD APPLICATION DEVELOPMENT

SMART FASHION RECOMMENDER APPLICATTION SYSTEM

PROJECT REPORT

IBM PROJECT -TEAM ID: PNT2022TMID39615

TEAM LEAD

SUSMITHA S G -510619104073

TEAM MEMBERS

MOHANA PRIYA V - 510619104050

HINITA PRIYANKA S – 510619104026

SIVAPRIYA T – 510619104065

PRIYADHARSHINI S – 510619104054

OF

BACHELOR OF ENGINEERING

IN

COMPUTER SCIENCE AND ENGINEERING

C. ABDUL HAKEEM COLLEGE OF ENGINEERING AND TECHNOLOGY

ANNA UNIVERSITY:: CHENNAI 600 025.

SMART FASHION RECOMMENDER APPLICATION SYSTEM

S.NO:	TABLE OF CONTENTS
1.	INTRODUCTION
	1.1 Project Overview
	1.2 Purpose
2.	LITERATURE SURVEY
	2.1 Existing problem
	2.2 References
	2.3 Problem Statement Definition
3.	IDEATION & PROPOSED SOLUTION
	3.1 Empathy Map Canvas
	3.2 Ideation & Brainstorming
	3.3 Proposed Solution
	3.4 Problem Solution fit
4.	REQUIREMENT ANALYSIS
	4.1 Functional requirement
	4.2 Non-Functional requirements
5.	PROJECT DESIGN
	5.1 Data Flow Diagrams
	5.2 Solution & Technical Architecture
	5.3 User Stories
6.	PROJECT PLANNING & SCHEDULING
	6.1 Sprint Planning & Estimation
	6.2 Sprint Delivery Schedule
7.	CODING & SOLUTIONING (Explain the features added in the project along
	with code)
8.	TESTING
	8.1 Test Cases
	8.2 User Acceptance Testing
9.	RESULTS
	9.1 Performance Metrics
	9.2 Output
10.	ADVANTAGES & DISADVANTAGES
11.	CONCLUSION
12.	FUTURE SCOPE
13.	APPENDIX
	Source Code
	GitHub & Project Demo Link

SMART FASHION RECOMMENDER APPLICATION SYSTEM

1. INTRODUCTION

1. 1 PROJECT OVERVIEW

Humans are inevitably drawn towards something that is visually more attractive. This tendency of humans has led to development of fashion industry over the course of time. With introduction of recommender systems in multiple domains, retail industries are coming forward with investments in latest technology to improve their business. Fashion has been in existence since centuries and will be prevalent in the coming days as well. Women are more correlated with fashion and style, and they have a larger product base to deal with making it difficult to take decisions. It has become an important aspect of life for modern families since a person is more often than not judged based on his attire. Moreover, apparel providers need their customers to explore their entire product line so they can choose what they like the most which is not possible by simply going into a cloth store.

With the increasing amount of information that people browse daily, how to quickly obtain Information Items that meet people's needs has become an urgent issue these days. The effort in information retrieval have brought great convenience to people who tend to retrieve information by entering a query or keywords. If some information-intensive websites can proactively suggest products or information items that users may be interested in, it will greatly improve the efficiency and satisfaction of users in obtaining information items. The research in the field of recommender systems precisely originated on this subject. Over the past years, tremendous progress has been made into this area, from non-personalised to personalised and to more recent deep learning recommender systems.

Although recommender systems have been widely applied, there are still many issues and challenges in designing high quality recommender systems. To measure the quality of a recommender system, a scientific and rigorous evaluation process is required.

This report reviews some existing well-established recommender systems and investigate some existing metrics for evaluating them. Besides, this report gives details of the project's implementation - a web application for the offline evaluation of three major collaborative filtering recommendation algorithms, item-based, user-based, and matrix-factorisation.

The application supports a wide range of readily configurable evaluation metrics for users to visualise the performance between different recommendation algorithms. The project aims to provide a comprehensive platform for designers to evaluate recommender systems and guide them to design better recommender systems

1.2 PURPOSE

The purpose is another important dimension to describe recommender systems. The purpose can be defined as the goals for which a recommender system is being used. The purpose can be the further study in recommendation algorithms for researchers, or online testing for evaluators, or simply the retrieval of relevant information for internet users. Understanding for the purpose is often important in real marketing because the purpose of users and information providers can sometimes be different. For instance, the users may be more interested in receiving high-quality recommendations, while the providers are more willing to suggest particular items or products to increase the revenue. That says the purpose guides the recommender employers to be on the right track. In it is emphasized that, in order to properly evaluate a recommender system, it is important to understand the user purpose. The paper points out that a comprehensive consideration for user goals makes it more sensible to decide what evaluation metrics are chosen to measure the quality of recommender systems.

2. LITERATURE SURVEY

Survey 1:

LIU, C., & WU, X. (2016):

A SURVEY ON E-COMMERCE RECOMMENDATION SYSTEM:

Several papers on RSs surveys had been published in the last decade in order to analyse major problems of traditional and non-traditional RSs. Li & Karahanna (2015) provide comprehensive research on e-commerce RSs addressing three major areas: understanding consumers, how recommendations work and the impacts of RSs. More akin to the methodology used in this paper, Lu et al, (2015) review the latest application developments of RSs in several application domains such as e-government, e-business and e-commerce through recommendation methods, software, and application platforms. While, Adomavicius and Tuzhilin (2005) reviewed the RSs, such as content-based, collaborative filtering-based and hybrid approaches; and discussed their limitations and possible solutions to enhance recommendation performance.

In this research, two types of articles that were published in the last three years were reviewed and classified:

- 1) Articles on RS techniques, specifically related methods and approaches;
- 2) Articles on RSs designed particularly for e-commerce domain.

The research and selection of these articles were performed as follows:

- A. The following journal databases were used in order to select research papers on RSs for our study: ACM Digital Library, IEEE Xplore, Science Direct and SpringerLink.
- B. Therefore, the search was implemented based on related keywords of RSs in e-commerce (such as, recommender system, e-commerce recommender system), while holding the following two criteria:

- 1) The articles must propose a novel recommender approach which addresses current limitations:
- 2) The articles must propose a novel recommender technique designed for e-commerce.
- C. Based on the keywords related to e-commerce domain, these papers were divided by RS methods such as collaborative filtering-based, content-based, hybrid approaches and social-network based techniques.

Large e-vendors such as Amazon.com, eBay.com and Taobao.com are the best examples of massive implementers of recommender systems. 3

The products are usually recommended based on popularity, customer demographics and analysis of the customer's past purchase behaviours. (Schafer et al., 1999) Purchased product rating is a common function in e-shops. For example, in Amazon.com, feedbacks for purchased items are provided by giving a rating between 1 and 5. These ratings data can bee used to make recommendations. (Lu et al.,2015).

Survey 2:

ZHANG, Y.; CAVERLEE, J. (2019):

RECURRENT FASHION RECOMMENDATION WITH IMPLICIT VISUAL INFLUENCE:

Fashion-focused key opinion bloggers on Instagram, Facebook, and other social media platforms are fast becoming critical influencers. They can inspire consumer clothing purchases by linking high fashion visual evolution with daily street style. In this paper, they build the first visual influence-aware fashion recommender (FIRN) with leveraging fashion bloggers and their dynamic visual posts. Specifically, they extract the dynamic fashion features highlighted by these bloggers via a BiLSTM that integrates a large corpus of visual posts and community influence. Then they learnt the implicit visual influence funnel from bloggers to individual users via a personalized attention layer. Finally, they incorporate user personal style and her preferred fashion features across time in a recurrent recommendation network for dynamic fashion-updated clothing recommendation. Experiments show that FIRN outperforms state-of-the-art fashion recommenders, especially for users who are most impacted by fashion influencers, and utilizing fashion bloggers can bring greater improvements in recommendation compared with using other potential sources of visual information. They also release a large time-aware high-quality visual dataset of fashion influencers that can be exploited for future research.

Survey 3:

JH (JANGHYUN), BAEK; JOHN, TSAI; JUSTIN, SHAMOUN; MURIEL, MARABLE; YING CUI, YING; (2020):

AMAZON RECOMMENDED SYSTEM:

Amazon has been collecting, storing, processing, and analysing personal information from customers as a means of determining how they spend their money. Amazon currently

uses item-item collaborative filtering, which scales to massive datasets and produces high quality 4 recommendation systems in real time. This system is a kind of an information filtering system which seeks to predict the "rating" or preferences which user is interested in. Product recommendations tailored to a user are more likely to lead to higher conversion. Recommended products account for 35% of Amazon revenue (MacKenzie). Furthermore, users want recommendations of similar item.

Survey 4.

QINGQING TU, LE DONG (2010):

AN INTELLIGENT PERSONALIZED FASHION RECOMMENDATION SYSTEM:

In this paper, they proposed a novel system-Intelligent Personalized Fashion Recommendation System, which created a new space in web multimedia mining and recommendation. The proposed system of this project significantly helped customers to find their most suitable fashion choices in mass fashion information in the virtual space based on multimedia mining.

There are three stand-alone models developed in this paper to optimize the analysis of fashion features in mass fashion trend:

(i). Interaction and recommender model, which associated clients' personalized demand with the current fashion trend, and helps clients find the most favourable fashion factors in trend. (ii). Evolutionary hierarchical fashion multimedia mining model, which created a hierarchical structure to filer the key components of fashion multimedia information in the virtual space, and it proved to be more efficient for web mass multimedia mining in an evolutionary way. (iii). Colour tone analysis model, a relevant and straightforward approach for analysis of main colour tone as to the skin and clothing is used. In this model, a refined contour extraction of the fashion model method was also developed to solve the dilemma that the accuracy and efficiency of contour extraction in the dynamic and complex video scene. As evidenced by the experiment, the proposed system outperformed in effectiveness on mass fashion information in the virtual space compared with human, and thus developed a personalized and diversified way for fashion recommendation They developed a cloth recommendation system with using only single photo of user with scalable embedded system. This study led to important results and gave new opportunities for clothing companies and advertisements. In this study, they showed that how their system recommended a cloth options without user's previous shopping act data with embedded system and machine learning. In order to recommend a cloth, they developed two inception based convolutional neural networks as prediction part and one feed forward neural network as recommender. In this study, they reached to 98% accuracy on colour prediction, 86% accuracy on gender and

cloth's pattern predictions and 75% accuracy on clothing recommendation

Survey 5:

BATUHAN AŞIROĞLU (2019):

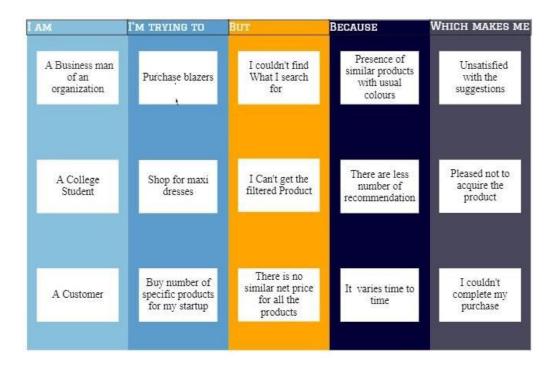
A SMART CLOTHING RECOMMENDATION SYSTEM WITH DEEP LEARNING:

They developed a cloth recommendation system with using only single photo of user with scalable embedded system. This study led to important results and gave new opportunities for clothing companies and advertisements. In this study, they showed that how their system recommended a cloth options without user's previous shopping act data with embedded system and machine learning. In order to recommend a cloth, they developed two inception based convolutional neural networks as prediction part and one feed forward neural network as recommender. In this study, they reached to 98% accuracy on colour prediction, 86% accuracy on gender and cloth's pattern predictions and 75% accuracy on clothing recommendation.

2.2 REFERENCES

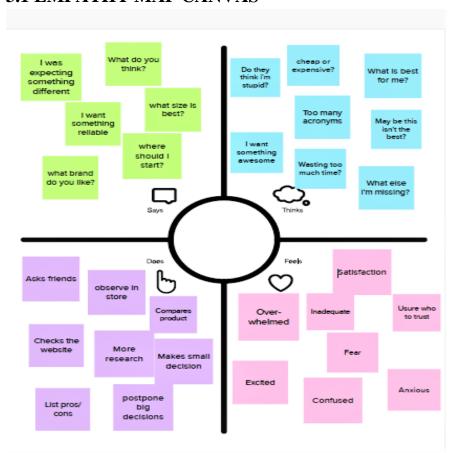
- 1. Liu, C., & Wu, X. (2016). Large-scale recommender system with compact latent factor model, 64, 467 475.doi:10.1016/j.eswa.2016.08.009.
- 2. Adomavicius, G., & Tuzhilin, A. (2005). Toward the next generation of recommender systems: A survey of the state-of-the-art and possible extensions. IEEE Transactions on Knowledge and Data Engineering, 17(6), 734–749. doi:10.1109/TKDE.2005.99.
- 3. Zhang, Y.; Caverlee, J. Instagrammers, Fashionistas, and Me: Recurrent Fashion Recommendation with Implicit Visual Influence. In Proceedings of the 28th ACM International Conference on Information and Knowledge Management, Beijing, China, 3–7 November 2019; pp. 1583–1592. [Google Scholar] [CrossRef][Green Version].
- 4. JH (Janghyun), Baek; John, Tsai; Justin, Shamoun; Muriel, Marable; Ying Cui, Ying; (2020) Amazon Recommender System.
- 5. Qingqing Tu,Le Dong -An Intelligent Personalized Fashion Recommendation System 2010.
- 6. batuhan aşiroğlu- smart clothing recommendation system with deep learning 2019 3rd International Symposium on Multidisciplinary Studies and Innovative Technologies (ISMSIT)11-13 Oct. 2019

2.3 PROBLEM STATEMENT DEFINITIONS:

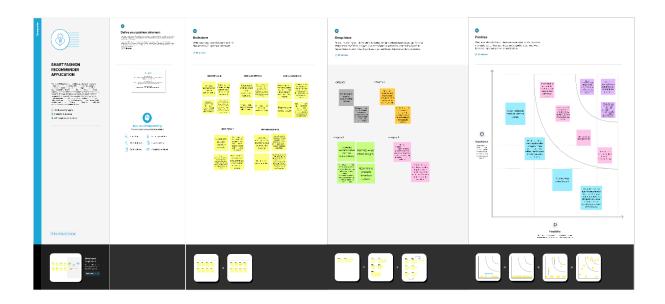


3. IDEATION AND PROPOSED SOLUTION:

3.1 EMPATHY MAP CANVAS



3.2 IDEATION AND BRAINSTROMING:



3.3 PROPOSED SOLUTION:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	One biggest issue is the scalability of algorithms having real-world datasets under the recommendation system, a huge changing data is generated by user-item interactions in the form of ratings and reviews and consequently, scalability is a big concern for these datasets. The recommendation system is because of information overload, and we can call it an information filter system. It greatly influences what we interact with the world: shopping (Amazon, Best Buy), music(Spotify), Video (Youtube, Netfix), etc. To build a recommendation system providing recommendations to millions of users with millions of items, the first thing is, define the problem.
2.	Idea / Solution description	The goal of this survey is to provide a review of recommender systems that operate in the specific vertical domain of garment and fashion products. We have identified the most pressing challenges in fashion research and created a taxonomy that categorizes the literature according to the objective they are trying to accomplish (e.g., item or outfit recommendation, size recommendation, explainability, among others) and type of side information (users, items, context). We have also identified the most important evaluation goals and perspectives (outfit generation, outfit recommendation, pairing recommendation, and fill-in-the-blank outfit compatibility prediction) and the most commonly used datasets and evaluation metrics.
3.	Novelty / Uniqueness	Recommender systems help users navigate large collections of products to find items relevant to their interests leveraging large amounts of product information and user signals like product views, followed or ignored items, purchases or webpage visits to determine how, when and what to recommend to their customers. Recommender systems have grown to be an essential part of all large Internet retailers.

4.	Feasibility of Idea	Due to market dynamics and customer preferences, there is a			
ъ.	1 Subjective of Idea	large vocabulary of distinct fashion products, as well as high			
		turnover. This leads to sparse purchase data, which challenges			
		the usage of traditional recommender systems . Furthermore,			
		precise and detailed product information is often not available,			
		making it difficult to establish similarity between products. To			
		deal with the aforementioned problems, and given the visual			
		and aesthetic nature of fashion products, there is a growing			
		body of computer vision research addressing tasks like			
		localizing fashion items determining their category and			
		attributes or establishing the degree of similarity to other			
		products, to name only a few.			
5.	Business	Traditional recommender systems such as			
	model(Revenue model)	Collaborative Filtering or Content-Based Filtering have			
		difficulties in the fashion domain due to the sparsity of			
		purchase data, or the insufficient detail about the visual			
		appearance of the product in category names . Instead, more			
		recent literature has leveraged models that capture a rich			
		representation of fashion items through product images, text			
		descriptions or customer reviews or videos which are often			
		learned through surrogate tasks like classification or product			
		retrieval.			
6.	Social impact/	The textile and apparel industries have grown tremendously			
	Customer Satisfaction	over the last years. Customers no longer have to visit many			
		stores, stand in long queues, or try on garments in dressing			
		rooms as millions of products are now available in online			
		catalogs. However, given the plethora of options available, an			
		effective recommendation system is necessary to properly sort,			
		order, and communicate relevant product material or			
		information to users. Effective fashion RS can have a			
		noticeable impact on billions of customers' shopping			
		experiences and increase sales and revenues on the provider-			
		side.			
7.	Scalability of the	By implementing this system, the people can efficiently and			
	solution	effectively predict the quality of			
		the products. This system can also be integrated with the future			
		Technologies.			
	1	<u> </u>			

1. CUSTOMER SEGMENT(S)

- · Demographic segmentation
- Technographic segmentation
- · Geographic segmentation
- · Behavioral segmentation
- · Needs-based segmentation

6. CUSTOMER

With the rapid rising of living standard, people gradually developed higher shopping enthusiasm and increasing demand for garment. Nowadays, an increasing number of people pursue fashion.

- · Customer should aware of updated application for recommendation.
- · Smart devices with active Internet
- · Customer should have installed application

5. AVAILABLE SOLUTIONS

- •The system does a great job in inculcating a fashion sense among the users and can provide the best recommendations based on the user's
- •Since the system is implemented as a website, it is very easy for the end users to access as well as
- •The scope of this system can be expanded by including the ability to detect the various design and patterns on clothing, and to increase the number of occasions.

2. JOBS-TO-BE-DONE / PROBLEMS USP



- Lack of Data. Maybe the biggest problem facing recommender systems is that they need a lot of data to effectively make suggestions.
 - · Changing Data.
 - · Changing User Preferences.
 - · Unforeseeable Items.
 - This Stuff is Complex.

9. PROBLEM ROOT CAUSE

- •Recommending items to users in case there is very little data available related to the user or item.
- •If you do not have high-quality data, or cannot crunch and analyze it properly, you will not be able to make the most of the recommender application.

7. BEHAVIOUR

- •Managing the User-Based Collaborative Filtering Model and making remarks.
- Many shopping websites have no website policies at all or have unclear and confusing user, return and refund policy.
- · One of the biggest challenges faced is security
- · Missing or Unclear Product Informations.

3. TRIGGERS

Recommendation systems have been proposed in many domains, but have received limited attention in the area of End-User Development (EUD). We propose a novel approach for formulating recommendations in this area, based on deconstructing trigger-action rules into sequences of elements and the links between

4. EMOTIONS: BEFORE / AFTER

Before: Customers have individual knowledge and emotional feature.

After: Customer feel smart through the knowledge representation of the recommender application

10. YOUR SOLUTION

Using a mobile phone App, people can easily take of photo of the appealing clothes they saw on magazine, web page or even street, then get the recommended clothing with similar fashion and style in seconds. People can even directly link to the online shopping website to purchase if they like it. When people find a clothes they like but don't know where to buy it or how to find more similar clothing, the Clothing Fashion Style Recommendation System provides a convenient way to help find that. What's more, designed under the concept of Model-View-Presenter, the Clothing Fashion Style Recommendation System provides a highly flexible and extensible framework. Also, if we want to significant improve the system in the future, we can let people who good at programming and aesthetic designing work on improve the view. Thus, this is a well-designed framework for long term maintaining and upgrading.

8. CHANNELS OF BEHAVIOUR

Through Advertising in social medias, news platforms makes customer to know and recognize the effectiveness of recommending system and their instant and secure features.

OFFLINE

Words of mouth among customers.

4. REQUIREMENT ANALYSIS:

4.1 Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	User Registration	Registration through Form
		Registration through Gmail
FR-2	User Confirmation	Confirmation via Email
		Confirmation via OTP
FR-3	Product Master	It includes the information of the products,
		item no, size, categories etc.
FR-4	Mobile Friendliness	An analytic tool to study the audience and
		inquire about their devices. Know the
		position of essential buttons and options on
		the webpages, change them accordingly for a
		better experience.
FR-5	Price Master	Only for the price of the products and
		applicable discount of the products.
FR-6	Transaction	It is a payment method in which the transfer
		of money of buying products. This process is
		secure and password protected.
FR-7	Reporting	After ordering for the product, the system
		will send one copy of the bill to the
		customer's Email-address and another one
		for the system data base.
FR-8	Delivery Report	List of the products that can be delivered to
		the customer.
FR-9	Changes to cart	Changes to cart means the customer after
		login or registration can make order or cancel
		order of the product from the shopping cart.
FR-10	Payment	In this system we are dealing the mode of
		payment by cash. We will extend this to
		credit card, debit card etc. in the future.
FR-11	Interface aspects	Simulates and processes human conversation
	•	(either spoken or written), allowing humans
		to interact with digital devices as if they were
		communicating with a real person.
FR-12	Logout	After ordering or surfing for the product
_	6	customer has to logout.

4.2 Non-Functional Requirements:

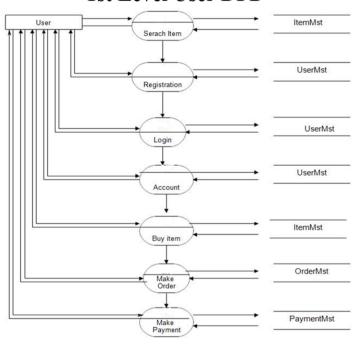
Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	Usability encapsulates the user experience.
		Essentially, it means the ease with which a
		visitor to the site can interact with it. If a site
		has strong usability, it provides an experience
		that is more comfortable and straightforward
		for its users to navigate.
NFR-2	Security	Security comes with utmost importance if a
		site is dealing with monetary transactions,
		users' financial and sensitive data.
		Privacy – The control over one's personal data.
		Security – The attempted access to data by
		unauthorized others.
NFR-3	Maintainability	Thriving the website maintenance from the
		initial development means cutting the time &
		cost to determine and resolve the faults of the
		system in the future
NFR-4	Performance	The focus is on loading the e-commerce store
		as fast as possible regardless of the number of
		integrations and traffic on the website.
NFR-5	Availability	It's available for 24x7 hours and in any
		browsers.
NFR-6	Scalability	It will define how the website can grow and
		increase its features and functionality without
		impacting the performance of the website.

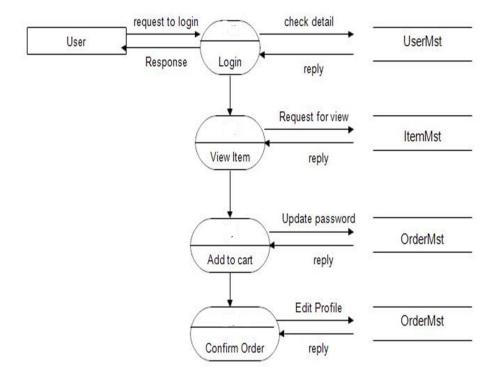
5. PROJECT DESIGN:

5.1 DATA FLOW DIAGRAMS:

1st Level User DFD



2nd Level User DFD



5.2. TECHNICAL ARCHITECTURE

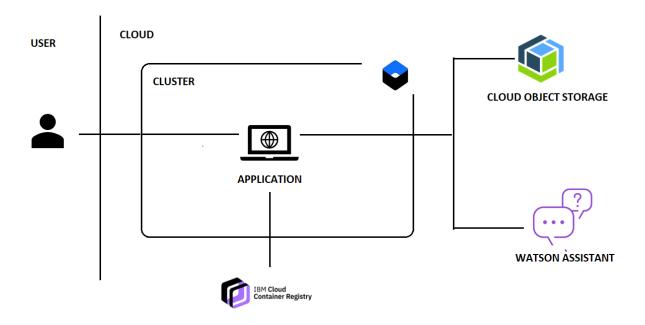


Table 1: Components and Technologies:

S.No	Component	Description	Technology
1.	1. User Interface How user interacts with application		HTML, CSS, JavaScript / Angular
		e.g. Web UI, Mobile App, Chatbot	Js / React Js etc.
		etc.	
2.	Application Logic-1	Logic for a process in the	Java / Python
		application	
3.	Application Logic-2	Logic for a process in the	IBM Watson STT service
		application	
4.	4. Application Logic-3 Logic for a process in the		IBM Watson Assistant
		application	
5.	Database	Data Type, Configurations etc.	MySQL, No SQL, etc.
6.	Cloud Database	Database Service on Cloud	IBM DB2, IBM Cloudant etc.
7.	File Storage	File storage requirements	IBM Block Storage or Other
			Storage Service or Local
			File system
8.	Infrastructure (Server /	Application Deployment on Local	Local, Cloud Foundry,
	Cloud)	System /	Kubernetes, etc.
		Cloud	
		Local Server Configuration:	
		Cloud Server Configuration :	

Table 2: Application Characteristics

S.No	Characteristics	Description	Technology
1.	Open-Source	List the open-source	Python flask
	Frameworks	frameworks used	
2.	Security	List all the security / access	e.g. Encryptions, antivirus etc.
	Implementations	controls implemented, use of	
		firewalls etc.	
3.	Scalable	Justify the scalability of	Ability to increase or decrease
	Architecture	architecture (3 – tier, Micro-	IT resource as needed to meet
		services)	changing demand
4.	Availability	Justify the availability of	For cloud infrastructure
		application (e.g. use of load	solutions, availability refers to
		balancers, distributed servers	time that the data center is
		etc.)	accessible.
5.	Performance	Design consideration for the	A field of practice that users
		performance of the application	various tools, processors, and
		(number of requests per sec, use	ideas in a scientific, systemetic
		of Cache, use of CDN's) etc.	manner to improve the desired
			outcomes of individual and
			organisations.

5.3 USER STORIES:

User Story Number	User Story / Task	Acceptance criteria	Priority	Release
USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
USN-2	As a user, I can log into the application by entering registered email & password	I can access my account/ dashboard	High	Sprint-1

USN-3	As a user, I can view all the	I can get	Low	Sprint-2
	information of my orders	information		
		needed in my		
		dashboard.		
USN-4	As a user, I can place order	I can come to	Medium	Sprint 2
	by providing details.	know detailed		
		information.		
USN-5	As a user, I can ask a query	I can get clear	Medium	Sprint-3
	regarding anything with bot.	among doubts.		
USN-6	As a user, I can easily pay	I can pay	High	Sprint-4
	for my order through online.	through credit		
		card or UPI.		
USN-7	As a user, I can add my wish	I can view	High	Sprint-4
	to cart.	them later to		
		place orders		
USN-8	As a user, I can give my	I can give	Medium	Sprint-3
	experience of this	feedback or		
	application.	compliant.		
USN-1	As a admin, I can log into the	I can access	High	Sprint-1
	application by entering	my account /		
	registered email & password	dashboard.		
<u>USN-2</u>	As a admin, I can view all	I can access	High	Sprint-2
	orders placed in entire	and monitor all		
	system and monitor the	process.		
	whole process of application.			

6. PROJECT PLANNING AND SCHEDULING:

6.1 PROJECT PLANNING AND ESTIMATION

Sprint	Total	Duration	Sprint	Sprint	Story Points	Sprint
	Story		Start	End Date	Completed	Release Date
	Points		Date	(Planned)	(as on	(Actual)
					Planned End	
					Date)	
Sprint-1	20	6 Days	24 Oct	29 Oct 2022	14	29 Oct 2022
			2022			
Sprint-2	20	6 Days	31 Oct	05 Nov 2022	18	11 Oct 2022
			2022			
Sprint-3	20	6 Days	07 Nov	12 Nov 2022	10	14 Oct 2022
			2022			
Sprint-4	20	6 Days	14 Nov	19 Nov 2022	18	19 Oct 2022
			2022			

Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day).

$$AV = \frac{sprint\ duration}{velocity} = \frac{20}{10} = 2$$

6.2 SPRINT DELIVERY SCHEDULE:

	Functional	User		Story		Team
Sprint	Requirement	Story	User Story/	Points	Priority	Members
	(Epic)	Number	Task			
Sprint-	Setting up an	USN-1	Creating an IBM Cloud account	5	High	Susmitha S.G
1	Environment	USN-2	Installation of IBM Cloud CLI, Docker CLI And IBM Cloud Plugins	4	Medium	HinitaPriyanka S Mohana Priya V Siva Priya T Priyadharshini S
		USN-3	Installation flask framework and start working on it.	3	High	
		USN-4	Creating an SendGrid Account.	2	Medium	

		USN-5	Creating UI to interact with application	7	High	Susmitha S.G Mohana Priya V Priyadharshini S
Sprint-2	Creating web application	USN-6	Creating IBM DB2 to connect with python.	6	Medium	HinitaPriyanka S Siva Priya T
		USN-7	Integrating SendGrid with python code.	5	Low	Mohana Priya V HinitaPriyanka S
Sprint-	Chatbot Development	USN-8	Developing a chatbot for web application and integrating to HTML page.	10	Medium	Susmitha S.G Siva Priya T
Sprint-	Final delivery	USN-9	Containerizing a developed app and uploading an image to IBM Container Registry.	9	High	Priyadharshini S Hinita Priyanka S Susmitha S.G
		USN-10	Deployment of application in Kubernetes.	10	High	Susmitha S.G HinitaPriyanka S Mohana Priya V Siva Priya T Priyadharshini S
		USN-11	Final documentation	10	High	Mohana Priya Siva Priya T

BURNDOWN



7. CODING AND SOLUTIONS:

app.py:

```
from flask import Flask, render_template, redirect, url_for, request
import sqlite3 as sql
app = Flask( name )
@app.route("/")
def hello():
    return redirect(url for('home'))
@app.route("/home")
def home():
   return render_template('index.html')
@app.route("/signup")
def signup():
     return render_template('signup.html')
@app.route("/register", methods=['GET', 'POST'])
def register():
    if request.method=='POST':
        try:
            Email=request.form['email']
            Name=request.form['usrname']
            Password=request.form['psw']
            Conform_Password=request.form['psw-repeat']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
```

```
cur.execute("INSERT INTO signup (Email, Name, Password,
Conform_Password) VALUES (?,?,?,?)",(Email, Name, Password, Conform_Password))
                con.commit()
        finally:
            return render template('index.html')
    con.close()
@app.route("/logging", methods=['GET', 'POST'])
def logging():
    if request.method=='POST':
        try:
            Email=request.form['Email']
            Password=request.form['Password']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO login (Email, Password) VALUES
(?,?)",(Email, Password))
                con.commit()
        finally:
            return render_template('index.html')
    con.close()
@app.route("/contact1", methods=['GET', 'POST'])
def contact1():
    if request.method=='POST':
            Email=request.form['Email']
            Name=request.form['Name']
            Number=request.form['Number']
            Subject=request.form['Text']
            Message=request.form['Content']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO contact (Email, Name, Number, Subject,
Message) VALUES (?,?,?,?),?)",(Email, Name, Number,Subject, Message))
                con.commit()
        finally:
            return render_template("index.html")
    con.close()
@app.route("/order", methods=['GET', 'POST'])
def order():
    if request.method=='POST':
        try:
            Email=request.form['Email']
            Name=request.form['Name']
            Number=request.form['Number']
            Address=request.form['Address']
            Payment=request.form['Payment']
```

```
Product=request.form['Product']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO Buy(Email, Name, Number, Address,
Payment, Product) VALUES (?,?,?,?,?)",(Email, Name, Number, Address,
Payment, Product))
                con.commit()
        finally:
            return render_template("index.html")
    con.close()
@app.route('/admin1')
def admin():
    con=sql.connect("Rec.db")
    con.row_factory=sql.Row
    cur=con.cursor()
    cur.execute("select * from signup")
    signup=cur.fetchall();
    cur.execute("select * from login")
    login=cur.fetchall();
    cur.execute("select * from contact")
    contact=cur.fetchall();
    cur.execute("select * from Buy")
    Buy=cur.fetchall();
    return
render_template("admin1.html", signup=signup, login=login, contact=contact, Buy=Bu
y)
@app.route('/login')
def login():
    return render_template('login.html')
@app.route("/about")
def about():
    return render_template('#about')
@app.route("/contact")
def contact():
    return render_template('contact.html')
@app.route("/cart")
def cart():
    return render_template('cart.html')
@app.route("/logout")
def logout():
```

```
return render_template('logout.html')
@app.route("/loggedout")
def loggedout():
    return render_template('loggedout.html')
@app.route("/Women")
def Women():
    return render_template('Women.html')
@app.route("/Mens")
def Men():
    return render_template('Mens.html')
@app.route("/Kids")
def kids():
    return render_template('kids.html')
@app.route("/product")
def product():
    return render_template('product.html')
@app.route("/buy")
def buy():
    return render_template('Buy.html')
if __name__=='__main__':
    app.run()
```

app 1.py:

```
import sqlite3 as sql
conn=sql.connect('Rec.db')
print("Opened database successfully")
conn.execute('CREATE TABLE signup(Email TEXT, Name TEXT, Password TEXT, Conform_Password TEXT)')
conn.execute('CREATE TABLE login(Email TEXT, Password TEXT)')
conn.execute('CREATE TABLE contact(Name TEXT, Email TEXT, Subject TEXT, Number INTEGER, Message TEXT)')
conn.execute('CREATE TABLE Buy(Name TEXT, Email TEXT, Address TEXT, Number INTEGER, Payment TEXT, Product INTEGER)')
print("table created successfully")
conn.close()
```

```
• • •
from flask import Flask, render_template, redirect, url_for, request
import sqlite3 as sql
app = Flask(__name__)
aapp.route("'")
def hello():
aapp route("f'home")
def helmo("c'home")
def home("c'home")
app.route("c'stone)
def home():
    return render_template('index.html')
aapp.route("/signup")
def signup():
    return render_template('signup.html')
aapp.route("/register",methods=['GET','POST'])
def register():
    if request.method='POST':
con.Commit()

finally:
    return render_template("index.html")
con.close()
@app.route("/order",methods=['GET','POST'])
def order():
    if request.method='POST':
    try:
        mail=request.form['Email']
        Nume-request.form['Nume']
        Number=request.form['Number']
        Address=request.form['Address']
        Payment=request.form['Payment']
        Product=request.form['Product']
        with sql.connect("Rec.db") as con:
        cur=con.cursor()
 cur.execute("INSERT INTO Buy(Email, Name, Number, Address, Payment, Product) VALUES (?,?,?,?,?)",(Email, Name, Number, Address, Payment, Product))
            finally:
    return render_template("index.html")
@app.route('/login')
def login():
    return render_template('login.html')
 @app.route("/about")
def about():
    return render_template('#about')
@app.route("/buy")
def buy():
    return render_template('Buy.html')
 if __name__='__main__':
    app.run()
```

8. TESTING:

8.1 TEST CASES

This report shows the number of test cases that have passed, failed, and untested.

Section	Total Cases	Not Tested	Fail	Pass
Login	5	0	0	5
Register	7	0	0	7
Home Page	2	0	0	2
Product	3	0	0	3
Order page	9	0	0	9
Final Report	4	0	0	4
Output				
Version control	2	0	0	2

8.2 USER ACCEPTANCE TESTING

Purpose of Document

The purpose of this document is to briefly explain the test coverage and open issues of the Smart Fashion Recommender Application project at the time of the release to User Acceptance Testing (UAT).

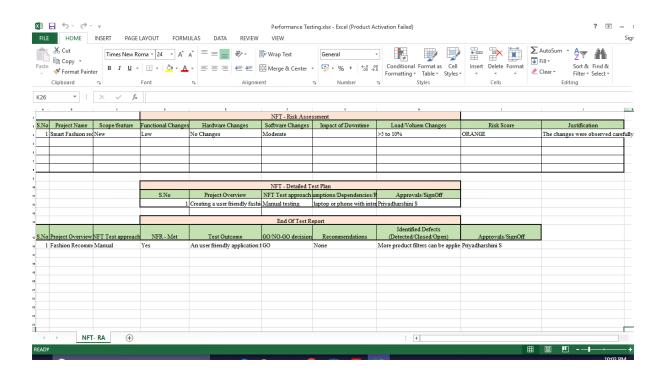
Defect Analysis

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved.

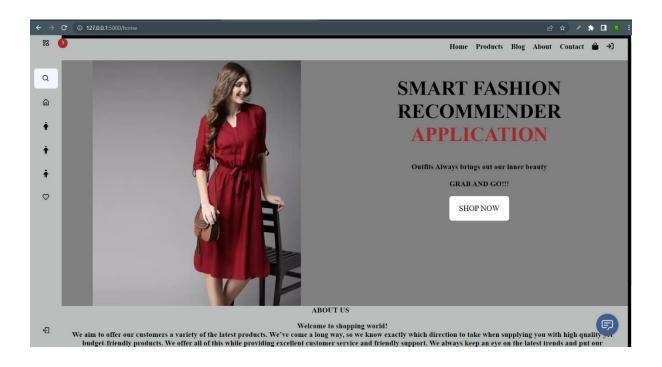
Resolution	Severity 1	Severity2	Severity3	Severity4	Subtotal
By Design	5	5	2	3	21
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	37
Not Reproduced	0	0	0	0	1
Skipped	0	0	0	1	2
Won't fix	0	5	2	1	8
Total	24	14	13	26	77

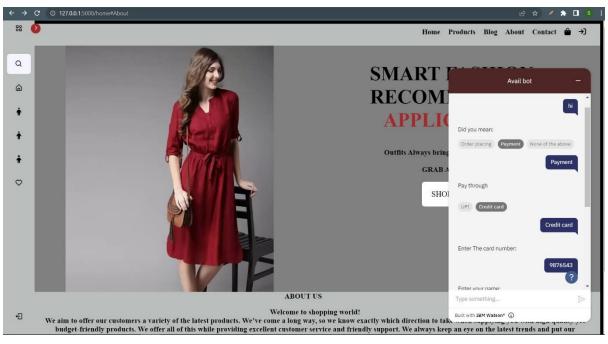
9. RESULTS:

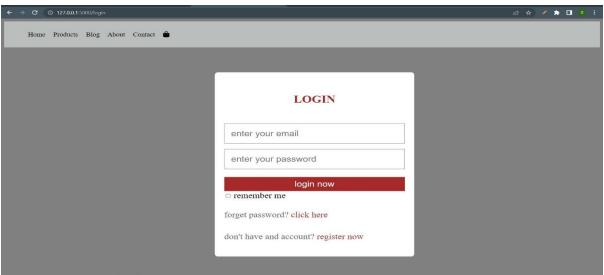
9.1 PERFORMANCE METRICS:



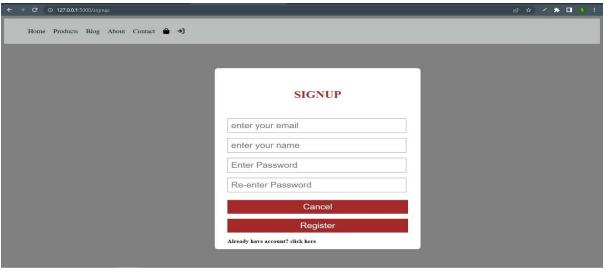
9.2 OUTPUT:

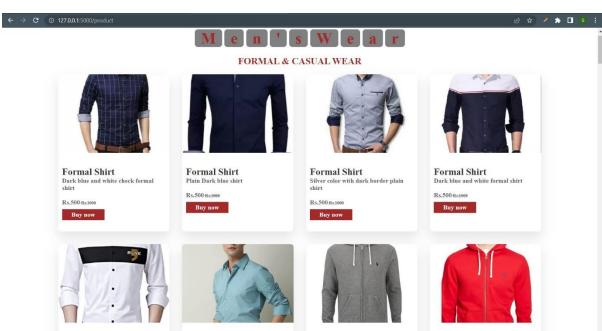


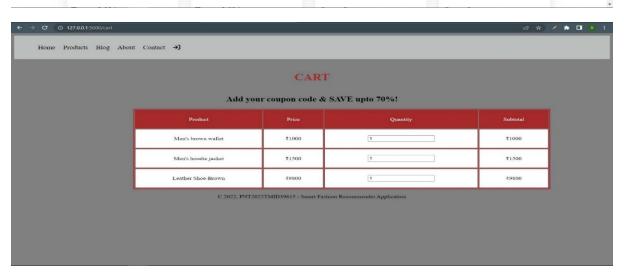


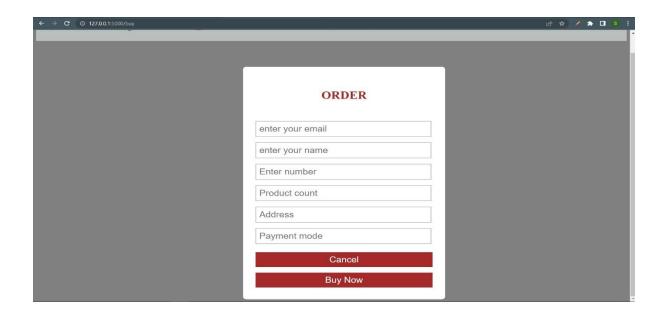














10. ADVANTAGES AND DISADVANTAGES:

ADVANTAGES:

- 1) Easy recommendations make less search and sometimes end up un good deals
- 2) User reviews will give accurate information, this is also an advantage if you purchase online as you can see other reviews too, most of the times honest.

- 3) Speed up the process of decision and purchase based on the previous statistics.
- 4) The model can capture the specific interests of a user, and can recommend niche items that very few other users are interested in.

DISADVANTAGES:

- 1) If the system recommends products with bias, then customer will be landing into wrong deals.
- 2) The model can only make recommendations based on existing interests of the user. In other words, the model has limited ability to expand on the users' existing interests.
- 3) Chances are that some websites may suggest products wrongly based on analysis of little information gathered.

11. CONCLUSION:

Recommendation systems have the potential to explore new opportunities for retailers by enabling them to provide customized recommendations to consumers based on information retrieved from the Internet. They help consumers to instantly find the products and services that closely match with their choices. Moreover, different stat-of-the-art algorithms have been developed to recommend products based on users' interactions with their social groups. Therefore, research on embedding social media images within fashion recommendation systems has gained huge popularity in recent times. This paper presented a review of the fashion recommendation systems, algorithmic models and filtering techniques based on the academic articles related to this topic. The technical aspects, strengths and weaknesses of the filtering techniques have been discussed elaborately, which will help future researchers gain an in-depth understanding of fashion recommender systems. However, the proposed prototypes should be tested in commercial applications to understand their feasibility and accuracy in the retail market, because inaccurate recommendations can produce a negative impact on a customer. Moreover, future research should concentrate on including time series analysis and accurate categorization of product images based on the variation in color, trend and clothing style in order to develop an effective recommendation system. The proposed model will follow brand specific personalization campaigns and hence it will ensure highly curated and tailored offerings for users. Hence, this research will be highly beneficial for researchers interested in using augmented and virtual reality features to develop recommendation system.

12. FUTURE SCOPE:

There has been significant progress recently in fashion recommendation system research, which will benefit both consumers and retailers soon. The use of product and user images, textual content, demographic history, and cultural information is crucial in developing recommendation frameworks. Product attributes and clothing style matching are common features of collaborative and content-based filtering techniques. Researchers can develop more sophisticated hyper personalized filtering techniques considering the correlation between consumers' clothing styles and personalities. The methods based on employing a scoring system for quantifying each product attribute will be helpful in increasing the precision of the model. The use of virtual sales advisers in an online shopping portal would provide consumers with a real time offline shopping experience. Retailers can collect the data on users' purchase history and product reviews from the recommendation system and subsequently use them in style prediction for the upcoming seasons. The integration of different domain information strengthens the deep learning paradigm by enabling the detection of design component variation, which improves the performance of the recommendation system in the long run. Deep learning approaches should be more frequently used to quickly explore fashion items from different online databases to provide prompt recommendations to users or consumers.

13. APPENDIX:

SOURCE CODE:

index.html:

```
<html>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>Smart fashion recommender application</title>
<link href='https://unpkg.com/boxicons@2.0.7/css/boxicons.min.css'</pre>
rel='stylesheet'>
<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-</pre>
awesome/6.1.1/css/all.min.css"/>
<link rel="stylesheet" type="text/css" href="https://fashionapp.s3.jp-</pre>
tok.cloud-object-storage.appdomain.cloud/Style/style.css"/>
<script>
    window.watsonAssistantChatOptions = {
      integrationID: "18d8562f-cf49-4d58-859b-3fd02cf9bdc7", // The ID of this
integration.
      region: "jp-tok", // The region your integration is hosted in.
      serviceInstanceID: "a96cd1a0-8940-4a51-9668-99d54ef694b8", // The ID of
vour service instance.
```

```
onLoad: function(instance) { instance.render(); }
   };
   setTimeout(function(){
     const t=document.createElement('script');
     t.src="https://web-
chat.global.assistant.watson.appdomain.cloud/versions/" +
(window.watsonAssistantChatOptions.clientVersion || 'latest') +
"/WatsonAssistantChatEntry.js";
     document.head.appendChild(t);
   });
 </script>
</head>
<body bgcolor="black">
<nav class="sidebar close">
       <header>
        <div class="image-text">
              <span class="image">
                   <i class='bx bx-category-alt icon'></i>
               </span>
               <div class="text logo-text">
                   <span class="name">Categories</span>
               </div>
            </div>
           <i class='bx bx-chevron-right toggle'></i>
       </header>
       <div class="menu-bar">
           <div class="menu">
               <i class='bx bx-search icon'></i>
                  <input type="text" placeholder="Search...">
               class="nav-link">
                      <a href="/home">
                          <i class='bx bx-home-alt icon' ></i>
                          <span class="text nav-text">Home</span>
                      </a>
                  class="nav-link">
```

```
<a href="/Women">
                        <i class="fa-solid fa-person-dress icon"></i></i>
                         <span class="text nav-text">Women</span>
                     </a>
                  class="nav-link">
                     <a href="/Mens">
                         <i class="fa-solid fa-person icon"></i></i>
                         <span class="text nav-text">Men</span>
                     </a>
                  <a href="/Kids">
                         <i class="fa-solid fa-child icon"></i>
                         <span class="text nav-text">Kids</span>
                     </a>
                  <a href="#">
                         <i class='bx bx-heart icon' ></i>
                         <span class="text nav-text">Likes</span>
                     </a>
                  </div>
          <div class="bottom-content">
              class="">
                  <a href="/logout">
                     <i class='bx bx-log-out icon' ></i>
                     <span class="text nav-text">Logout</span>
                  </a>
              </div>
       </div>
   </nav>
<section>
<div style="background-color:#BABEBD" id="home">
```

```
<b><a href="/home">Home</a>
        <a href="/product">Products</a>
        <a href="#blog">Blog</a>
        <a href="#About">About</a>
        <a href="/contact">Contact</a></b>
    <a href="/cart"><i class="fa fa-shopping-bag"></i></a>
    <a href="/login"><i class="fa-solid fa-arrow-right-to-bracket" id="login-</pre>
btn"></i>></a>
</div>
<div id="home 1">
<img src="https://fashionapp.s3.jp-tok.cloud-object-</pre>
storage.appdomain.cloud/Images/Home.jpg"/>
</div>
<div id="home 2">
<h1>SMART FASHION RECOMMENDER <span
style="color:brown">APPLICATION</span></h1>
<h3>Outfits Always brings out our inner beauty<br><br>>
GRAB AND GO!!!</h3>
<a href="/signup">SHOP NOW</a>
</div></section>
<section>
<div id="About" style="background-color:#BABEBD">
<center><br><h3 style="padding-top:40px">ABOUT US</h3>
<h3 style="padding-left:80px;padding-bottom:20px;padding-right:20px">Welcome
to shopping world!<br>
We aim to offer our customers a variety of the latest products. We've come a
long way, so we know exactly which direction to take when supplying you with
high quality yet budget-friendly products. We offer all of this while
providing excellent customer service and friendly support.
We always keep an eye on the latest trends and put our customers' wishes
first. That is why we have satisfied customers all over the world, and are
thrilled to be a part of the fashion industry.
The interests of our customers are always top priority for us, so we hope you
will enjoy our products as much as we enjoy making them available to
you.</h3></center>
</div>
<center>
                <div class="icon" style="color:white">
                    <b>Follow Us</b><br><br>>
```

```
<i class="fa-brands fa-facebook"></i></i>
                    <i class="fa-brands fa-twitter"></i></i>
                    <i class="fa-brands fa-instagram"></i></i>
                    <i class="fa-brands fa-youtube"></i></i>
                </div> </center>
<div class="copyright"style="color:white">
<center>© 2022, PNT2022TMID39615 - Smart Fashion Recommender Application
</center>
</div>
</section>
<script>
      const body = document.querySelector('body'),
      sidebar = body.querySelector('nav'),
      toggle = body.querySelector(".toggle"),
      searchBtn = body.querySelector(".search-box");
toggle.addEventListener("click" , () =>{
    sidebar.classList.toggle("close");
})
searchBtn.addEventListener("click" , () =>{
    sidebar.classList.remove("close");
})
    </script>
</body>
</html>
```

app.py:

```
from flask import Flask, render_template, redirect, url_for, request
import sqlite3 as sql
app = Flask(__name__)
@app.route("/")
def hello():
    return redirect(url_for('home'))
@app.route("/home")
def home():
    return render_template('index.html')
@app.route("/signup")
def signup():
    return render_template('signup.html')
@app.route("/register",methods=['GET','POST'])
```

```
def register():
    if request.method=='POST':
            Email=request.form['email']
            Name=request.form['usrname']
            Password=request.form['psw']
            Conform Password=request.form['psw-repeat']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO signup (Email, Name, Password,
Conform_Password) VALUES (?,?,?,?)",(Email, Name, Password, Conform_Password))
                con.commit()
        finally:
            return render_template('index.html')
    con.close()
@app.route("/logging",methods=['GET','POST'])
def logging():
    if request.method=='POST':
        try:
            Email=request.form['Email']
            Password=request.form['Password']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO login (Email, Password) VALUES
(?,?)",(Email, Password))
                con.commit()
        finally:
            return render_template('index.html')
@app.route("/contact1", methods=['GET', 'POST'])
def contact1():
    if request.method=='POST':
        try:
            Email=request.form['Email']
            Name=request.form['Name']
            Number=request.form['Number']
            Subject=request.form['Text']
            Message=request.form['Content']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO contact (Email, Name, Number, Subject,
Message) VALUES (?,?,?,?,?)",(Email, Name, Number,Subject, Message))
                con.commit()
        finally:
            return render template("index.html")
```

```
con.close()
@app.route("/order",methods=['GET','POST'])
def order():
    if request.method=='POST':
        try:
            Email=request.form['Email']
            Name=request.form['Name']
            Number=request.form['Number']
            Address=request.form['Address']
            Payment=request.form['Payment']
            Product=request.form['Product']
            with sql.connect("Rec.db") as con:
                cur=con.cursor()
                cur.execute("INSERT INTO Buy(Email, Name, Number, Address,
Payment, Product) VALUES (?,?,?,?,?)", (Email, Name, Number, Address,
Payment, Product))
                con.commit()
        finally:
            return render template("index.html")
    con.close()
@app.route('/admin1')
def admin():
    con=sql.connect("Rec.db")
    con.row_factory=sql.Row
    cur=con.cursor()
    cur.execute("select * from signup")
    signup=cur.fetchall();
    cur.execute("select * from login")
    login=cur.fetchall();
    cur.execute("select * from contact")
    contact=cur.fetchall();
    cur.execute("select * from Buy")
    Buy=cur.fetchall();
    return
render_template("admin1.html", signup=signup, login=login, contact=contact, Buy=Bu
y)
@app.route('/login')
def login():
    return render_template('login.html')
@app.route("/about")
def about():
```

```
return render_template('#about')
@app.route("/contact")
def contact():
    return render template('contact.html')
@app.route("/cart")
def cart():
    return render_template('cart.html')
@app.route("/logout")
def logout():
    return render_template('logout.html')
@app.route("/loggedout")
def loggedout():
    return render_template('loggedout.html')
@app.route("/Women")
def Women():
    return render_template('Women.html')
@app.route("/Mens")
def Men():
   return render_template('Mens.html')
@app.route("/Kids")
def kids():
    return render_template('kids.html')
@app.route("/product")
def product():
    return render_template('product.html')
@app.route("/buy")
def buy():
    return render template('Buy.html')
if __name__ == '__main__':
    app.run(host="0.0.0.0")
```

admin1.html:

```
Email
    Name
    Password
    Conform password
  </thead>
  {% for row in signup %}
    {{row["Email"]}}
      {{row["Name"]}}
       {{ row["Password"]}}
      {{row["Conform_Password"]}}
    {% endfor %}
<h2>login Details</h2>
  <thead>
    Email
    Password
  </thead>
  {% for row in login %}
    {{row["Email"]}}
       {{ row["Password"]}}
    {% endfor %}
<h2>Contact Details</h2>
<thead>
   Email
   Name
   Number
   Subject
   Message
 </thead>
 {% for row in contact %}
   <td>{{row["Email"]}}</td>
     {{row["Name"]}}
      {{ row["Number"]}}
```

```
{{row["Subject"]}}
     {{row["Message"]}}
   {% endfor %}
<h2>Orders details</h2>
<thead>
   Email
   Name
   Number
   Product
   Address
   Payment
 </thead>
 {% for row in Buy %}
     {{row["Email"]}}
     {{row["Name"]}}
      {{ row["Number"]}}
     {{row["Product"]}}
     {{row["Address"]}}
     {{row["Payment"]}}
   {% endfor %}
</body>
```

app1.py:

```
import sqlite3 as sql
conn=sql.connect('Rec.db')
print("Opened database successfully")
conn.execute('CREATE TABLE signup(Email TEXT, Name TEXT, Password TEXT, Conform_Password TEXT)')
conn.execute('CREATE TABLE login(Email TEXT, Password TEXT)')
conn.execute('CREATE TABLE contact(Name TEXT, Email TEXT, Subject TEXT, Number INTEGER, Message TEXT)')
conn.execute('CREATE TABLE Buy(Name TEXT, Email TEXT, Address TEXT, Number INTEGER, Payment TEXT, Product INTEGER)')
print("table created successfully")
conn.close()
```

GITHUB AND PROJECT DEMO LINK:
GITHUB LINK: https://github.com/IBM-EPBL/IBM-Project-17977- 1659677649
PROJECT DEMO LINK: https://youtu.be/DnTZ687GjyQ