Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 September 2022	
Team ID	PNT2022TMID22187	
,	AIRLINES DATA ANALYTICS FOR AVIATION INDUSTRY	
Maximum Marks	4 Marks	

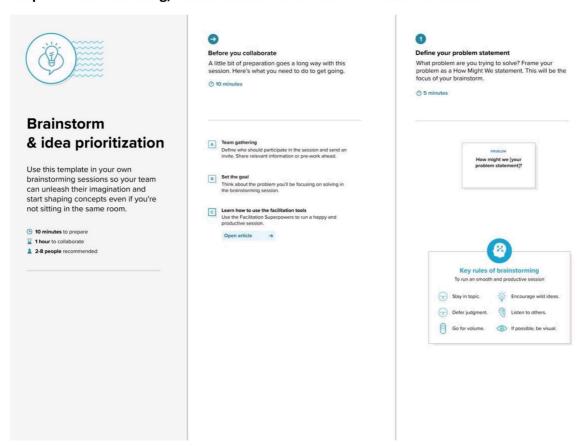
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Vishal T

Passengers safe Departure	Departure in correct location	Airport details in clear understanding to the passengers
Passenger's feasability to airport		

Sanjay Kumar C

Unique Identification Country code and ID	GPS code of respective airports will be defined to all passengers	Latitude and longitude will be notified to passengers regularly
Details of elevation levels of flight during travel to the airport		

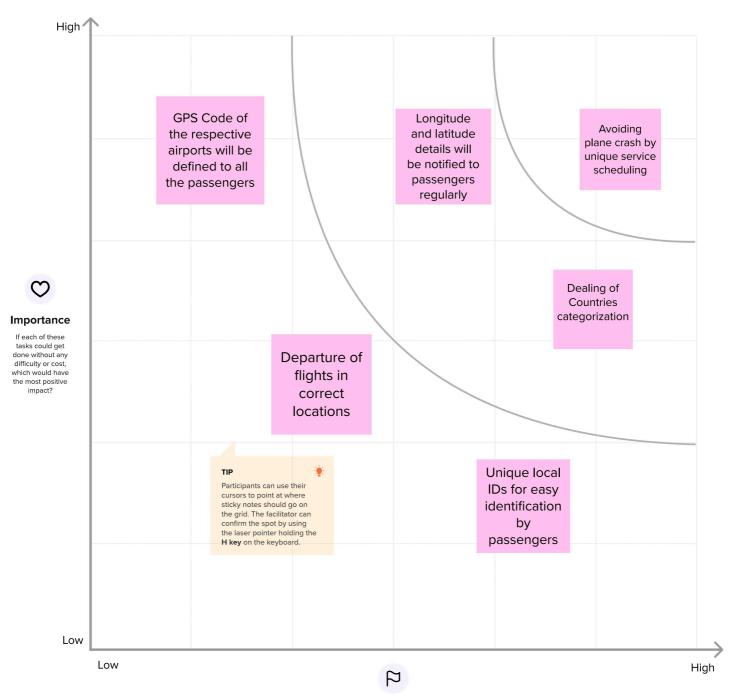
Sarvesh H

Dealing of countries categorization	Identification of country name	Dealing with region name
Unique local codes for easier identification by Passenger		

Prince Xavier

Boolean value of scheduling services to airport	Avoiding plane crash by unique service scheduling	In case international travel continent's name, id and details would be provided
Regression details using machine learning techniques.		

Step-3: Idea Prioritization



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)