Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID22187
Project Name	AIRLINES DATA ANALYTICS FOR AVIATION INDUSTRY
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping.

Vishal T

Passengers safe Departure	Departure in correct location	Airport details in clear understanding to the passengers
Passenger's feasability to airport		

Sanjay Kumar C

Unique Identification Country code and ID	GPS code of respective airports will be defined to all passengers	Latitude and longitude will be notified to passengers regularly
Details of elevation levels of flight during travel to the airport		

Sarvesh H

Dealing of countries categorization	Identification of country name	Dealing with region name
Unique local codes for easier identification by Passenger		

Prince Xavier

Boolean value of scheduling services to airport	Avoiding plane crash by unique service scheduling	In case international travel continent's name, id and details would be provided
Regression details using machine learning techniques.		

High

GPS Code of the respective airports will be defined to all the passengers

Longitude and latitude details will be notified to passengers regularly

Avoiding plane crash by unique service scheduling

Dealing of Countries categorization

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Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Departure of flights in correct locations

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Unique local IDs for easy identification by passengers

Low

Low

High

⚐

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)