

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID27396
Project Name	Car Resale Value Prediction
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

#### Example:

I am	I'm trying to	But	Because	Which makes me feel
customer	Buy resale car	Could not trust any seller	the conditon of the battery seems so poor in reselling car	sad
car enthusiast	get more number of cars in different brands	can't get a trustworthy retailer	No warrenty of buying pre-owned cars	Reluctant to buy
Car buyer	Search car based on expected amount	can't able to filter the car based on amount	there is no such option to search based on amount	to search another platforms that are better that it
Speed freak	to get high mileage cars	a used car is not reliable	because of low maintainence	inconvinient

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Entrepreneur	Buy a used car	I am unaware of the varieties available	I don't have correct guidance	Inferior to others
PS-2	Business women	Find a good second hand car	I am unaware about the price and other factors	I am unable to know the current updates	Stressed