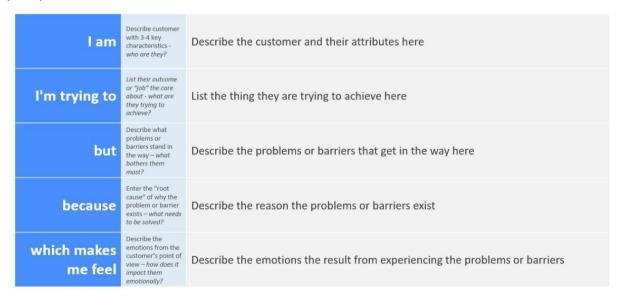
Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID36382		
Project Name	Corporate Employee Attrition Analytics		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference link: https://miro.com/app/board/uXjVPPuvf71=/



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Employee	Work very hard	I am not able to achieve much for my dedication and hard work towards the organization.	Teams are not built according to personalization, right people are not hired and no flexibilities are offered.	Frustated.
PS-2	Employee	Innovator	This work is good for me but it is not convenient for me	It is because the innovator can't settle for media critic life.	This job makes me feel that the time is being wasted.