

Define CS, fit into	1. CUSTOMER SEGMENT(S) <ul style="list-style-type: none"> Patients who are affected by chronic kidney disease 	CS	6. CUSTOMER CONSTRAINS <ul style="list-style-type: none"> Patients are not aware of how to use new technology. Panic on their health issues. 	CC	5. AVAILABLE SOLUTIONS <ul style="list-style-type: none"> In earlier, CKD was detected in severe stages because they were not aware of accurate symptoms. Current treatment for CKD are MRI scan, Lab testing's. So, using ML early detection can be done. 	AS	Explore AS, AS
	2. JOBS-TO-BE-DONE / PROBLEMS <ul style="list-style-type: none"> Collect the current dataset based on statistical report which causes chronic kidney disease. Using various ML Classification algorithms to predict the accuracy of chronic kidney disease. Based on predicted results make awareness among patients. 	J&P	9. PROBLEM ROOT CAUSE <ul style="list-style-type: none"> Diabetes is the most root cause of kidney disease. Delay in lab reports. It's very hard to detect CKD earlier. 	RC	7. BEHAVIOUR <ul style="list-style-type: none"> Using the dataset, we are getting an accurate detail about the main causes of CKD symptoms with the help of that data, made a comparison with the patients symptoms. With this they came to know about CKD earlier. 	BE	
Identify strong TR & EM	3. TRIGGERS <ul style="list-style-type: none"> Patients will undergo for checkup when they have a symptoms like blood In urine, shortness of breath , difficulty in sleep, swelling of ankle/legs/feet 	TR	10. YOUR SOLUTION <ul style="list-style-type: none"> We will detect the main causes of CKD. User friendly for the patients. There is no wait time for their lab reports. 	SL	8. CHANNELS of BEHAVIOUR <div> 8.1 ONLINE <ul style="list-style-type: none"> Patients should enter their clear details about body conditions and symptoms in our web page. </div> <div> 8.2 OFFLINE <ul style="list-style-type: none"> They need to get report about their health conditions. </div>	CH	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER <ul style="list-style-type: none"> BEFORE: When we are feeling mentally down, often we feel sad our bodies as they should. AFTER: Getting rid of all mental and physical illness.. 						