

## Project Design Phase-I Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID08073
Project Name	Project – News tracker application
Maximum Marks	2 Marks

### Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p>Multiple news sharing apps used by a single user and are often spammed with notifications There is lot of fake news which gets shared</p> <p>Storage (mb) should be reduced</p> <p>Categorization of old news</p> <p>Breaking news should be flashed immediately</p> <p>It shud be relevent and important news easily everyday</p> <p>Advertisements should be avoided</p>
2.	Idea / Solution description	<p>Providing customizable options to the topic for which he requires to receive notifications</p> <p>Customizable for avoiding the ada through giving customers options of whether they want or dosent need</p> <p>Reducing the storage can be done using giving only the user is required news alone</p> <p>To avoid fake news it will be selected only from the true and believable resources</p>
3.	Novelty / Uniqueness	<p>Our app is more user friendly and has a an ability to detect between fake and real news and the appearances of advertisements is very less</p>
4.	Social Impact / Customer Satisfaction	<p>Providing the details of the source from which the news has been collected and also reliable source to compare it with</p> <p>By continously taking the feedback from the user regarding the notifications and any disturbance of ada and does it shows tge relevant and true news</p> <p>Avoiding unnecessary ada and news</p> <p>All aged people can use the app with belief</p> <p>Feedback will be received from the customers always and wil be customized and will be done</p>

5.	Business Model (Revenue Model)	<p>Impression based (news)eg Newshunt shares the advertisement revenue on the news screen</p> <p>Transactions based (books ,magazine ,and singkes ) ties up wth book and magazine publishers</p>
6.	Scalability of the Solution	<p>Maintains positve user experience</p> <p>Flexible and cost saving</p> <p>Security</p> <p>Quality control</p> <p>Insight</p> <p>Newstracker can be used also with cloud in which helps for storage of the databade</p>