

LITERATURE SURVEY NEWS TRACKER USING CLOUD APP DEVELOPEMENT

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Exploring mobile reading interaction for news app personalization

- **Objective:** News tracker is basically used to identify and monitor variety and diverse of news such as political,commercial,scientific,mediaplatforms.
- **Tool:** Cision Communications Cloud.
- **Advantages:**In this app news is already categorization .

Easily accessible and portable.

• **Disadvantage:** some apps demand premium subscription from user.

Occurance of Advertisement disturb the user.

An android based mobile framework for student alert notification

- **Objective:** News tracker is basically used to get the news via bookmarked news resources such as india today,times now and also from social media platforms like twitter,facebook,Instagram.
- **Tool:** Meltwater simplifies real time data monitoring with revamped tool.
- **Advantages:**Better user experience.
Apps help you convert visitors to loyal readers .
- **Disadvantage:** Sometimes the news gives brief information.

An Android based news tacker Mobile Application

- **Objective:** News tracker can be used to keep us updated and allows us to track our day today happenings around us and is used to remind and notify the important information.
- **Tool:** Brandwatch the biggest news tracking.
- **Advantages:** minute by minute updates of news.
- This app helps you to get local news updates instantly.
- **Disadvantage:** Prevailance of fake and uncertain news can confuse the user lead to misconceptions.

Cloud services provide solution for monitoring and finding news feed.

- **Objective:** news monitoring helps us to save our time by not suffering into other sources and track topics of our interest.
- **Tool:** SentiOne is a social listening platform that allows you to monitor news across a range of social media platforms.
- **Advantages:** To explore and discover trending news and topics.
- News feeds for you based on your interest.
- **Disadvantage:** Fake news may mislead the readers