LITERATURE SURVEY
NEWS TRACKER USING CLOUD APP DEVELOPEMENT

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Exploring mobile reading interaction for news app personalization

- Objective: News tracker is basically used to identify and monitor variety and diverse of news such as political,commercial,scientific,mediaplatforms.

- Tool: Cision Communications Cloud.

- Advantages:In this app news is already categorization .
Easily accessible and portable.

•Disadvantage: some apps demand premium subscription from user.

Occurance of Advertisement disturb the user.

An android based mobile framework for student alert notification

- Objective: News tracker is bascically used to get the news via bookmarked news resources such as india today,times now and also from social media plateforms like twitter,facebook,Instagram.

- Tool: Meltwater simplifies real time data monitoring with revamped tool.

- Advantages:Better user experience.
  Apps help you convert visitors to loyal readers .

.Disadvantage: Sometimes the news gives brief information.

An Android based news tacker Mobile Application

- Objective:News tracker can be used to keep us updated and allows us to track our day today happenings around us and is used to remind and notify the important information.

- Tool: Brandwatch the biggest news tracking.

- Advantages: minute by minute updates of news.

- This app helps you to get local news updates instantly.

- Disadvantage: Prevailance of fake and uncertain news can confuse the user lead to misconceptions.

Cloud services provide solution for monitoring and finding news feed.

- Objective: news monitoring helps us to save our time by not suffering into other sources and track topics of our interest.

- **Tool**: SentiOne is a social listening platform that allows you to monitor news across a range of social media platforms.

- **Advantages**:To explore and discover trending news and topics.

- News feeds for you based on your interest.

- **Disadvantage**:Fake newsmay mislead the readers