

# Ideation Phase Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID41523
Project Name	Analytics For Hospitals Health-Care Data
Maximum Marks	4 Marks

## Brainstorm & Idea Prioritization Template:

Reference: <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

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**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we analyze data sets to allocate beds for patients by efficiently utilizing the resources

PROBLEM

How might we get the data about the availability of the patients requirement

PROBLEM

How might we analyse the need for the patients

🧠

**Key rules of brainstorming**

To run a smooth and productive session

😊

Stay in topic.

💡

Encourage wild ideas.

⏸️

Defer judgment.

👂

Listen to others.

🗣️

Go for volume.

👁️

If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

### 3 Brainstorm

Mind down any ideas that come to mind that address your problem statement.

15 minutes

**TIP**  
You can select sticky notes and attach them to the wall or board to brainstorm.

**M.SUBA**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

**S.B.SNEHA**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

**C.MAGIMAI ILAKKIYA MARY**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

**S.PRIYA JENCY**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

### 4 Group ideas

Take turns sharing your ideas, while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes

**TIP**  
Make sure to label each cluster to allow others to understand it (e.g., "Save patients with serious conditions", "No wait time for patient", "Rapid diagnosis of common diseases", "Proper resource allocation").

**RESOURCE**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

**TIME COMPLEXITY**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

**CHALLENGES**  
1. Identify the problem  
2. Understand the problem  
3. Brainstorm solutions  
4. Evaluate solutions  
5. Implement solutions

## Step-3: Idea Prioritization

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes