Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

I hour to collaborate 2-8 people recommended

to do to get going.

A little bit of preparation goes a long way with this session. Here's what you need

① 10 minutes

Before you collaborate

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

productive session. Open article →

Stay in topic.

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

PROBLEM How to track nutrition in the food that the user's consume and to guide them to maintain a good diet and healthy lifestyle?

> Key rules of brainstorming To run an smooth and productive session Encourage wild ideas.

Listen to others.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Pavithra S

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Rajeshwari

Creating a back-up of nutritional data and Adaptability

Bring to the user, the scientifically proven facts about the benefits of having a good diet any issues

Diet plan should focus both the time gap at which food non vegan consumers consumed

Take the

consumed

downloading it

Provide an allergy-based diet after analysing one's allergies based exercise routine Identify healthy and easily accessible foods and make suggestions to the users

Ensure that the user is aware if their nutrient intake needs to be updated

A visual representation of our progress Set an alarm for the user to remind them about the water intake at periodical intervals

Mierudhula Sa Based on their

physique, recommend them their

Index (BMI) of

the consumer

Keep an eye on the nutrient intake regularly

calorie intake Present the Give awareness healthy foods in an

attractive way Calculate Body Mass

about the beneficial effects of a balanced diet

Monitor the user's cholesterol

level

include seasonal items in the

Track the mental health

Intimating the advantages of doing exercises regularly while having diet

of the people

while in a diet

Tell the consumers about the ingredients in the food they consume should be prescribed

regardless of the age

Make sure to Always keep the user in a

motivated mindset

Group ideas

① 20 minutes

Analysis

Furnish periodical

reports on diet and

health (physical and

mental)

Monitoring of

customers meals

addiction

the user in a motivated mindset

Take turns sharing your ideas while clustering similar or related notes as you go. Once all

sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Monitor user's weight

and visualize it in

Bring into being the

chart of nutrient

consumption

Food Suggestion

Assisting The User

Track the mental health of the people

Give awareness about the beneficial resent the healthan effects of a balanced attractive way

A visual representation of our progress exercise routine

Reminding Intake

Good Diet Plan

Keep an eye on

regularly

Set an alarm for the

user to remind them

about the water

intake at periodical

intervals

the nutrient intake

Ensure that the user is aware if their

nutrient intake needs

to be updated

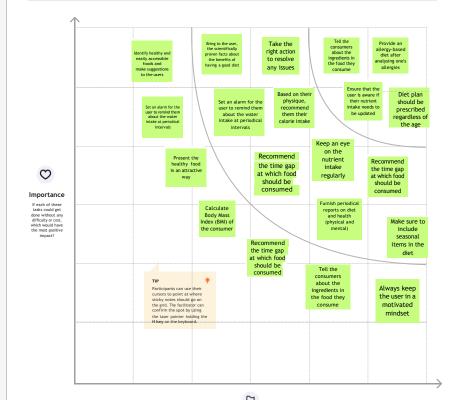
cholesterol level

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find,

browse, organize, and categorize important ideas as themes within your mural.



Share the mural

After you collaborate

might find it helpful.

Quick add-ons

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

You can export the mural as an image or pdf

to share with members of your company who

Export the mural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template >

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback



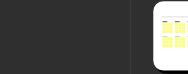
Share template feedback

See a finished version of this template to kickstart your work.























Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



