Problem-Solution Fit canvas

Purpose / Vision

Version:

1. CUSTOMER SEGMENT(S) `CS`

The main customers of our project:

- People who want to monitor their calories intake.
- People who need to maintain dietary patterns to aid in weight and disease management

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

Fear of security breach, e.g. exposing their personal data,etc.

They may think that it would consume more time.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

Customers can get a proper available information about the food which they are searching. But if the customer search for the different or new food which is not present in the database they will not get the proper solution.

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

Creating an application that provides assistance to the users on the maintenance of their dietary intake of their scanned foods.

This application allows users to scan the foods to get a count on the number of calories it contains.

9. PROBLEM ROOT / CAUSE `RC`

The majority of population becomes highly interested in having a good health condition.

To empower people make better choice regarding their food.

Lack of knowledge about the diet plans.

7. BEHAVIOR + ITS INTENSITY `BE`

In order to provide a trust to the customers by giving a more accurate solution and keep on analyzing about the new foods by the doctors and nutritionist.

3. TRIGGERS TO ACT `TR`

Seeing the users getting healthier with dietary plans and help others to use the application.
Seeing users can perceive as personal limitations in approaching healthy food.

4. EMOTIONS BEFORE / AFTER `EM`

Before: Lack of nutritional application and unable to track the nutritional values of the foods.
After: They can help you eat healthier,track your progress and leads to the healthy life.

10. YOUR SOLUTION `SL`

To focus on developing an end to end web application and can be very helpful to those who are cautious about what they are eating in each meal. It helps users to consume food only according to the nutritional value of the scanned food.

Our aim is to provide a fitness and healthy life to our customers.

8. CHANNELS of BEHAVIOR `CH`

ONLINE

User can scan the food and get the nutritional value of the food they eat everyday.

OFFLINE

User can able to see the list of foods they scanned already from that they can make use of it.