

Ideation Phase

Brainstorm & Idea Prioritization Template

Team ID	PNT2022TMID05875
Project Name	PLASMA DONOR APPLICATION

BRAINSTORM AND IDEATION

Brainstorming is one of the most creative ways of problem-solving in which we work on ideas. We can either come up with a new idea or build on an existing idea as well. Since there is no rule of thumb in brainstorming, it can be applied individually or in a group.

IDEAS OF TEAM MEMBERS

Team Member Name : Subhikshaa Shree V N

To clarify people's doubts regarding the plasma donation a chatbot can be included

Plasma requests are sent as notifications to the nearest donor in the same city. So that they go to respected clinic and donate the same

All the donors above 18 years of age can register by themselves and edit the profile.

The donor able to find the clinic location precisely and details of the clinic

Team Member Name : Subhiksha N

Stimulating the users mind with some bonuspoints and rewards

Using a clinic management service

The donors are provided with functionalities like booking an appointment, request feed, donation history, details of receiver

Important details of donor collected in the profile like age, gender, location

Team Member Name : Sivaranjani N

Regional languages are also available in the app interface

Two step verification process is carried to avoid fake registrations

Voice assistant functions used to assist people who are unable to read and view

Awareness videos are posted regarding plasma donation

Team Member Name : Rajsree T

Ensuring that the details of both donor and recipient collected before donation

To verify whether he/she is the actual donor

In the donor profile, it should be mentioned when the plasma extracted from the body

To check whether donor is free from any side effects and will be able to donate plasma again

