## Ideation Phase Empathize & Discover

Date	18 October 2022		
Team ID	PNT2022TMID12327		
Project Name	Project – Emerging Methods for Early Detection		
	Of Forest Fires		
Maximum Marks	4 Marks		

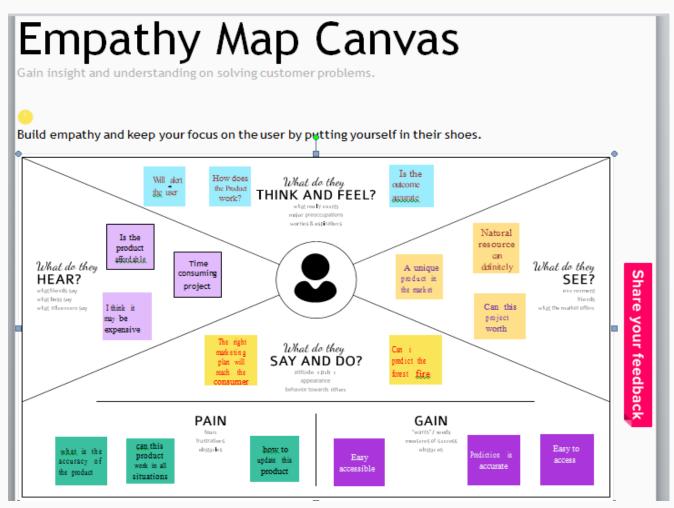
## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

## **Example:**



Reference: <a href="https://www.mural.co/templates/empathy-map-canvas">https://www.mural.co/templates/empathy-map-canvas</a>