

Define CS, fit into CC	<div>1.CUSTOMER SEGMENT(S)<div>C</div><div><div>✓</div>Business people<div>✓</div>Government sector people<div>✓</div>Rail passengers</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>C</div><div><div>✓</div>Failed to track their goods<div>✓</div>Not able to predict the arrival/departure time of train.<div>✓</div>Passenger do not know the correct arrival time.</div></div>
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<div>3. TRIGGERS<div>TR</div><div><div>✓</div>Government needs to prevent congestion.<div>✓</div>For Business people to track their goods<div>✓</div>For passengers to catch the main on time</div></div>	<div>10.YOUR SOLUTION<div>CH</div><div><div>✓</div>Dashboard is created to visualize the goods and port status<div>✓</div>Predictive Analytics is done</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>ONLINE<div>Updating the arrival and departure time of train.</div>OFFLINE<div>Reducing the congestion in ports</div></div></div>
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	<p>4. EMOTIONS: BEFORE / AFTER</p> <p>Before</p> <ul style="list-style-type: none">✓ Business people could not able to track their goods.✓ Passengers may not able to catch the train in time.✓ Government sector do not know how to reduce the congestion. <p>After</p> <ul style="list-style-type: none">✓ Business people can able to track their goods.✓ Passengers can able to catch the train in time.✓ Government sector know how to reduce the congestion.			
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