

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS Family Members ,Students ,Working Employees Customer Segmentation, Also Called Consumer Segmentation Or Client Segmentation.	6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL <ul style="list-style-type: none"> ➤ Identify And Eliminate Wasteful Spending Habits In Your Financial Life. ➤ It Helps You Meet Your Financial Objectives 	5. AVAILABLE SOLUTIONS PROS & CONS AS <ul style="list-style-type: none"> ➤ Check Your Account Statement. ➤ Categorize Your Expenses ➤ Build Your Budget. 	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR To Solve The Problem Faced In Tracking And Controlling Expenses By Categorize The Expense Based On Priority Level.	9. PROBLEM ROOT / CAUSE RC As The Application Does Not Provide Any Segregated Classification Of Expenses, searching And References Is Difficult And Time Consuming And Work Doing Being Is Not Accurate.	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> ➤ It Helps You Stick To Your Budget. ➤ Tracking Your Expenses Can Reveal Spending Issues. ➤ It Helps You Meet Your Financial Objectives. ➤ Record Expenses With Pen And Paper. ➤ Make It Easier With An App Or Software 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR Handle Taxes, sync Card And Do More With Total Security, handle Documents, Protect Data Loss And Frauds, secure Access, Recurring Bills, Prediction Analysis, mitigates Human Errors.	10. YOUR SOLUTION SL As We Categorize The Expenses Into Decisive Priority, average Priority, low Precedence And Providing Alert When Exceeds Limitations We Can Easily Analyze The Datas And Control Our Unwanted Expenses	8. CHANNELS of BEHAVIOR CH ONLINE <ul style="list-style-type: none"> ➤ It Making Financial Control. ➤ Improving Financial Security. ➤ Encourages And Increases Savings. 	Extract online & offline CH of BE
	4. EMOTIONS BEFORE / AFTER EM By Using This Techonogy It Gives Clear Data Of Financial Expenses And It Helps For Easy Budgetting It Reduces Stress , Fear About The Finacial Status		OFFLINE User Has To Feed The Data Of Expenses Manually To The App	