

1. CUSTOMER SEGMENT(S)

CS

Nutrition analyzes designed to help health professionals, dietitians, coaches, trainers and gymnasiums manage client, create personalized meal plans.

4. CUSTOMER CONSTRAINTS

Food allergies or sensitivities, religious, practices, and ideologies beliefs are some of the main reasons people rely on specific diets or follow dietary restrictions.

7. AVAILABLE SOLUTIONS

AS

- Information available on internet or web
- To prevent malnutrition is to eat a healthy, balanced diet.

2. JOBS-TO-BE-DONE / PROBLEMS

MS

people are eating far more food than is necessary for their health.

5. PROBLEM ROOT CAUSE

RC

People are not eating sufficient amount of food to provide the calories, vitamins and minerals they need optimal health. While in others, people are eating far more food than is necessary for their health.

8. BEHAVIOUR

BE

- ❖ To give the regular notification
- ❖ To give proper diet
- ❖ Don't beat yourself up if you miss a day
- ❖ Add to your existing habits

<div data-bbox="159 102 351 134" data-label="Section-Header"><h3>3. TRIGGERS</h3></div> <div data-bbox="159 188 689 453" data-label="Text"><p>Nutritional Analysis detects the exact nutritional value of any given food item. It determines the percentage of macro and micronutrients present in that food item as well as the presence of inhibitors, toxic chemicals, or any other new component.</p></div>	<h3>6. EMOTIONS: BEFORE / AFTER</h3> <div data-bbox="728 201 1236 233" data-label="Text"><p>BEFORE: Improper health maintenance.</p></div> <div data-bbox="728 288 1176 320" data-label="Text"><p>AFTER: proper health maintenance</p></div>	<h3>9. YOUR SOLUTION</h3> <div data-bbox="1335 197 1917 264" data-label="Text"><p>Wellness and Mental health for end user who uses our application.</p></div>
<div data-bbox="159 560 170 571" data-label="Text"><p>.</p></div>		