

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	17 October 2022
Team ID	PNT2022TMID22083
Project Name	Real-Time River Water Quality Monitoring and Control System
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

The image displays a digital brainstorming and idea prioritization template. It consists of several vertical panels, each with a specific purpose in the ideation process. The first panel, 'Brainstorm & idea prioritization', provides an overview and instructions. The second panel, 'Before you collaborate', offers tips for effective collaboration. The third panel, 'Define your problem statement', guides the user in clearly defining the problem. The fourth panel, 'Brainstorm solo', encourages individual idea generation. The fifth panel, 'Group ideas', shows how to combine and refine ideas. The sixth panel, 'Priorities', features a grid for evaluating ideas based on importance and feasibility. The seventh panel, 'After you collaborate', provides final tips and a list of key ideas. The bottom of the interface has a dark bar with icons representing different stages of the process.