Ideation Phase
Define the Problem Statements

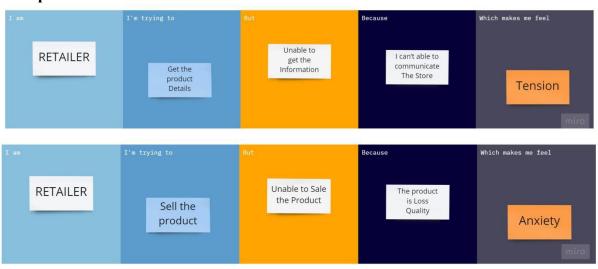| Date	29 September 2022
Team ID	PNT2022TMID36407
Project Name	Retail Store Stock Inventory Analytics.
Maximum Marks	2 Marks

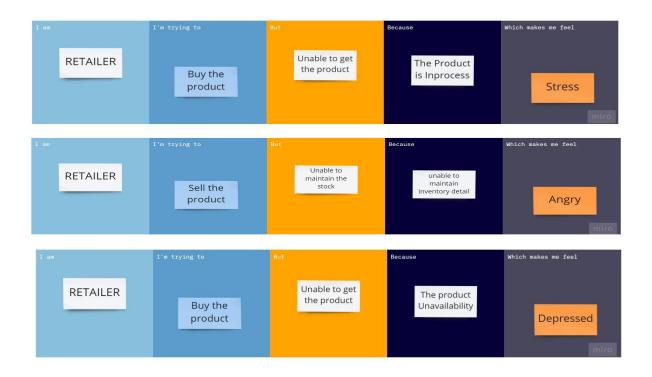**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Board 1

I am	I'm trying to	But	Because	Which makes me feel
RETAILER	Buy the product	Unable to get the product	The Product is Inprocess	Stress

Board 2

I am	I'm trying to	But	Because	Which makes me feel
RETAILER	Sell the product	Unable to maintain the stock	unable to maintain inventory detail	Angry

Board 3

I am	I'm trying to	But	Because	Which makes me feel
RETAILER	Buy the product	Unable to get the product	The product Unavailability	Depressed

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Get the product Details	Unable to get the Information	I can't able to communicate The Store	Tension
PS-2	Retailer	Sale the Product	Unable to sale the product	The product is Loss Quality	Anxiety
PS-3	Retailer	Buy the product	Unable to get the product	The Product is in-process	Stress
PS-4	Retailer	Sale the product	Unable to Maintain the Stock	Unable to maintain inventory detail	Angry
PS-5	Retailer	Buy the product	Unable to get the product	The product Unavailability	Depressed