



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

it is a platform that helps in
determining the fair market price of
used vehicles.

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determining the fair market price
of used vehicles.

This may cause a
serious change in
performance of
predictive model

What do they SEE?

environment
friends
what the market offers

In the second
hand there is may
apps and
website

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

To be able to predict
used cars market
value can help both
buyers and sellers. So
In this Project, we are
going to predict the
Price of Used Cars
using various
features.

Today's modern
car shoppers
want
transparency,
efficiency, and
convenience in
the car buying

It is important to know
their actual market
value while both
buying and selling.
The Client. To be able
to predict used cars
market value can

What do they HEAR?

what friends say
what boss say
what influencers say

Car resale value
prediction is the
technique for
estimating the prices
of an old car. Second
hand cars are in high
demand

PAIN

fears
frustrations
obstacles

The fear of the
prediction from the
people ,predictio has
calculated only using
km run,model ,color
,they not consider
the new car sale and
curret value and
selled vehicle and
demand

GAIN

"wants" / needs
measures of success
obstacles

IT helps the user to to
predict the resale valu
as the car depending
upon various features
like fuel color of the
car before sell his old
car