PROBLEM-SOLUTION FIT

CUSTOMER SEGMENT:	AVAILABLE SOLUTION:	CHANNELS OF BEHAVIOUR:
Farmers are the first customer for this application.It can be used easily and get suggestion for fertilizer to use correctly.	People were judge the disease in plants by identifying the leaf's quality.	Online:Basic knowledge on the plant and the fertilizers. Offline:People try to identify the disease by the quality of the leaf.

PROBLEM TO SOLVE:	CUSTOMER CONSTRAINTS:	PROBLEM NOT CAUSE:
This application focuses on helping for the farmer who needs a better recommendation of fertilizer on the infected plants.Identifying the disease is one of the biggest problem here.	Availability of good networks.Capturing the image in a required pixels to get accurate prediction of disease in the plant.	Various disease on the plants leads to reducing the quality and quantity of the crops productivity.The insects on the plants can spread the disease.

TRIGGERS:	BEHAVIOUR:	SOLUTION:
Crops are being infected by disease and facing huge loss in quality and quantity.	Direct:Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction. Indirect:Farmer can be able to get result through online immediately.	Using fertilizer is one of the solution for the disease in the plants.Our application use the image of the infected leaf/plant for identifying the disease and suggest the good fertilizer for the disease.
EMOTIONS: Before: Losing self-confidence,distress After:Gaining self-confidence,relief.		