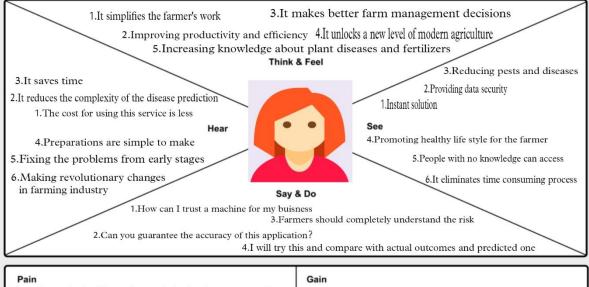
## **EMPATHY MAP CANVAS**

## Gain insight and understanding on solving customers problems



- 1.A small error in algorithm or data results leads to large amount of loss
- 2.Not all people trust the recommendation systems
- 3.It reduces the interaction between humans
- 4.Is it reliable?

- 1.Better utilization of available resources
- 2.Self working environment
- 3. Early detection and management of problems
- 4. Available around the time

## FERTILIZER RECOMMENDATION SYSTEM