

ASSIGNMENT 1

Title: The case of 50 Startups

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LOADING DATASET:

The screenshot displays the IBM Cognos Analytics with Watson web application. The browser address bar shows the URL `eu1.ca.analytics.ibm.com/bij/?perspective=home`. A green notification banner at the top states "50_Startups.csv was uploaded successfully." with a "Hide Details" link. The main header includes the title "IBM Cognos Analytics with Watson", a search bar, and user profile icons. The main content area features a welcome message: "Hello. Welcome to Cognos Analytics with Watson." followed by instructions to get started via an introduction video, product tour, or Getting Started tab. Two buttons, "Watch video" and "Take a product tour", are provided. Below this is a "Quick launch" section with four tiles: "Upload data" (with an upload icon), "Prepare data" (with a data module icon), "Exploration" (with a magnifying glass icon), and "Present data" (with a presentation icon). Each tile includes a brief description of its function.

50_Startups.csv was uploaded successfully. [Hide Details](#)

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

[Watch video](#) [Take a product tour](#)

Quick launch

- Upload data**
Upload or drag and drop spreadsheets, csv files, and
- Prepare data**
Use data modules to clean and connect data from
- Exploration**
Quickly find unbiased answers by identifying trends
- Present data**
Create sophisticated, multi-page, multi-query

Content

eu1.ca.analytics.ibm.com/bi/?perspective=content&tab=myContent&folder=IF2604078D9F547F889A0B117D66D1544

IBM Cognos Analytics with Watson

Content

assignment 1

My content Team content Samples

My content / assignment 1

Name	Type	Last Accessed
50 start dashboard assignment1	Dashboard	10/20/2022, 11:23 PM
50 start ups assignment 1	Data module	10/20/2022, 11:20 PM
50 startups exploration assignment 1	Exploration	10/20/2022, 11:26 PM
50_Startups.csv	Uploaded file	10/20/2022, 11:16 PM

PREPARING MAODULE:

50 start ups assignment 1

eu1.ca.analytics.ibm.com/bi/?perspective=ca-modeller&id=IE585E117D46C4622AF878F0A258B9049&objRef=IE585E117D46C4622AF878F0A258B9049&tid=32988...

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Search content

Properties

Sources

50_Startups.csv

Data module

50 start ups assignment 1

Navigation paths

50_Startups.... - View (1)

50_Startups.csv

Row Id

R&D Spend

Administration

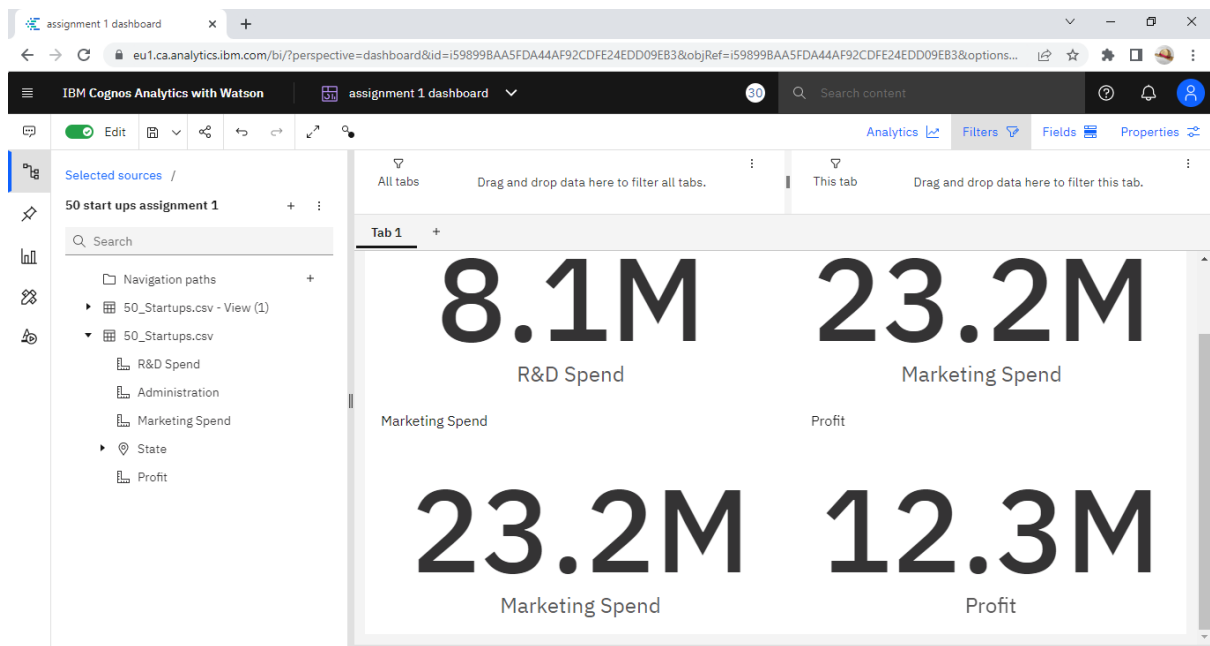
Marketing Spend

State

Profit

Row Id	R&D Spend	Administration	Marketing Spend
1	165349.2	136897.8	471784.1
2	162597.7	151377.59	443898.53
3	153441.51	101145.55	407934.54
4	144372.41	118671.85	383199.62
5	142107.34	91391.77	366168.42
6	131876.9	99814.71	362861.36
7	134615.46	147198.87	127716.82
8	130298.13	145530.06	323876.68
9	120542.52	148718.95	311613.29
10	123334.88	108679.17	304981.62
11	101913.08	110594.11	229160.95

PREPARING DASHBOARD:



PREPARING EXPLORATION:

