

ASSIGNMENT 1

Title: The case of 50 Startups

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LOADING DATASET:

The screenshot displays the IBM Cognos Analytics with Watson web application. The browser address bar shows the URL `eu1.ca.analytics.ibm.com/bij/?perspective=home`. A green notification banner at the top states "50_Startups.csv was uploaded successfully." with a "Hide Details" link. The main header includes the title "IBM Cognos Analytics with Watson", a search bar, and user profile icons. The main content area features a welcome message: "Hello. Welcome to Cognos Analytics with Watson." followed by instructions to get started via an introduction video, product tour, or Getting Started tab. Two buttons, "Watch video" and "Take a product tour", are provided. Below this is a "Quick launch" section with four tiles: "Upload data" (with an upload icon), "Prepare data" (with a data module icon), "Exploration" (with a magnifying glass icon), and "Present data" (with a presentation icon). Each tile includes a brief description of its function.

50_Startups.csv was uploaded successfully. [Hide Details](#)

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

[Watch video](#) [Take a product tour](#)

^ Quick launch

Upload data	Prepare data	Exploration	Present data
Upload or drag and drop spreadsheets, csv files, and	Use data modules to clean and connect data from	Quickly find unbiased answers by identifying trends	Create sophisticated, multi-page, multi-query

The screenshot shows the IBM Cognos Analytics web interface. The browser address bar displays the URL: `eu1.ca.analytics.ibm.com/bi/?perspective=content&tab=myContent&folder=IF2604078D9F547F889A0B117D66D1544`. The page title is "assignment 1". Below the title, there are tabs for "My content", "Team content", and "Samples". The "My content" tab is selected, showing a list of items under the path "My content / assignment 1".

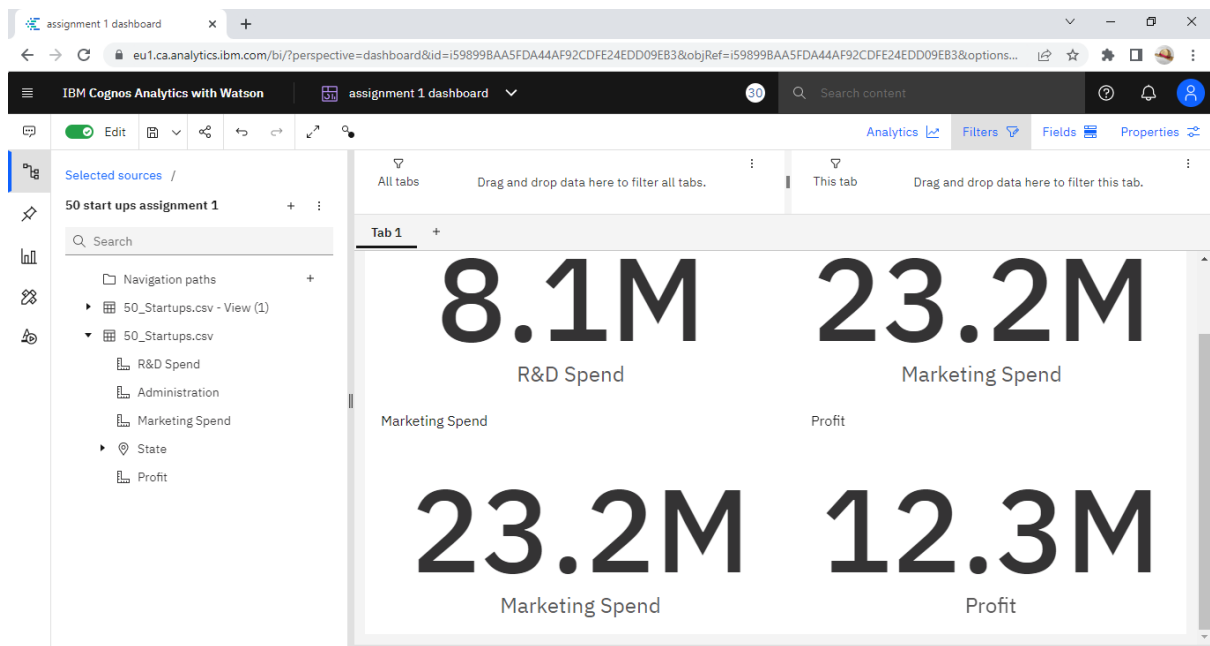
Name	Type	Last Accessed
50 start dashboard assignment1	Dashboard	10/20/2022, 11:23 PM
50 start ups assignment 1	Data module	10/20/2022, 11:20 PM
50 startups exploration assignment 1	Exploration	10/20/2022, 11:26 PM
50_Startups.csv	Uploaded file	10/20/2022, 11:16 PM

PREPARING MAODULE:

The screenshot shows the IBM Cognos Analytics web interface with the "50_Startups.csv" data module selected. The "Sources" panel on the left shows the file "50_Startups.csv". The "Data module" panel in the center shows the "50_Startups.csv" file with a "View (1)" button highlighted. The "Grid" panel on the right displays the data in a table format.

Row Id	R&D Spend	Administration	Marketing Spend
1	165349.2	136897.8	471784.1
2	162597.7	151377.59	443898.53
3	153441.51	101145.55	407934.54
4	144372.41	118671.85	383199.62
5	142107.34	91391.77	366168.42
6	131876.9	99814.71	362861.36
7	134615.46	147198.87	127716.82
8	130298.13	145530.06	323876.68
9	120542.52	148718.95	311613.29
10	123334.88	108679.17	304981.62
11	101913.08	110594.11	229160.95

PREPARING DASHBOARD:



PREPARING EXPLORATION:

