

## Ideation Phase

### Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID05569
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

1


### Smart Fashion Recommender Application

A smart way to select new and suitable fashion products Shopping Online

🕒 5 minutes


PROBLEM


A smart way to select new and suitable fashion products Shopping Online with best suitable outfits of Best quality products.





#### Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Different Ideas from the Team mates

🕒 10 minutes

#### Abishek PS

New Fashion Productss	Easy Payment Modes
Easy Return Policy	Easy Tracking Goods

#### Aditya Kushwaha

Anytime Shopping	Cash On Delivery
Discounts and Offers	Free Shipping

#### Arjun RU

Feedback Processing	Proper Review Management
Best marketplace	Price Comparission

#### Ashwin Balaji

Shopping Assistant	AI Recommendation
Custom Design Facility	Best Packing

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

