

## Ideation Phase

### Define the Problem Statements

|               |   |
|---------------|---|
| Date          | 19 September 2022                               |
| Team ID       | PNT2022TMID05569                                |
| Project Name  | Project – Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks   |

#### Customer Problem Statement

Choosing costumes and accessories is getting so trendy and time consuming. Spending more time on social media and browsers to search the best and matching outfit has evolved rapidly.

|                  |  |  |  |   |
|------------------|--|--|--|---|
| I am<br><br>User | I'm trying to<br><br>Check new Trends            | But<br><br>options are less in shop          | Because<br><br>shop does'nt update often       | Which makes me feel<br><br>Unable to keep up with the trend |
| I am<br><br>User | I'm trying to<br><br>Assistance for clothing     | But<br><br>No assistance given               | Because<br><br>I don't have clothing knowledge | Which makes me feel<br><br>unhappy                          |
| I am<br><br>User | I'm trying to<br><br>Buying clothes under budget | But<br><br>Shops have clothes over my budget | Because<br><br>Not giving extreme discount     | Which makes me feel<br><br>Sad                              |
| I am<br><br>User | I'm trying to<br><br>Reduce Travelling time      | But<br><br>I have to travel to buy clothes   | Because<br><br>There is less options near me   | Which makes me feel<br><br>unhappy                          |