

## Ideation Phase

### Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID05763
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	4 Marks

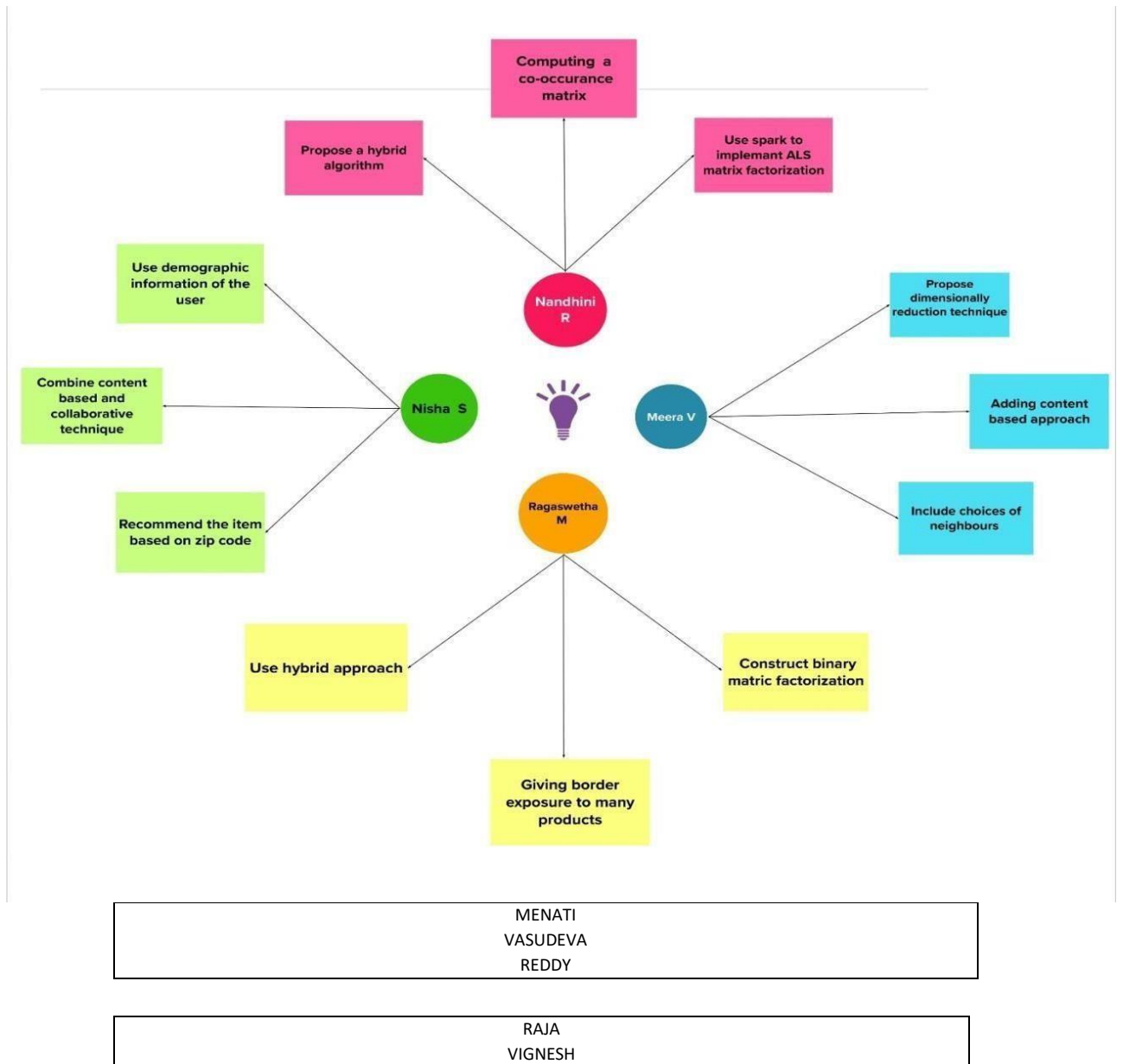
#### Step-1: Team Gathering, Collaboration and select the Problem statement

- Team Members – MOHAMMED AZEER, MENATI VASUDEVA REDDY,  
LOGHADHARSHANN D, RAJAVIGNESH M
- Goal – sorting data sparsity and lack of data analytics problem
- Problem statement
  - In recommendation system, sometimes recommend different items than user's preference.
  - Privacy with minimum imposition of accuracy loss on the recommendation.

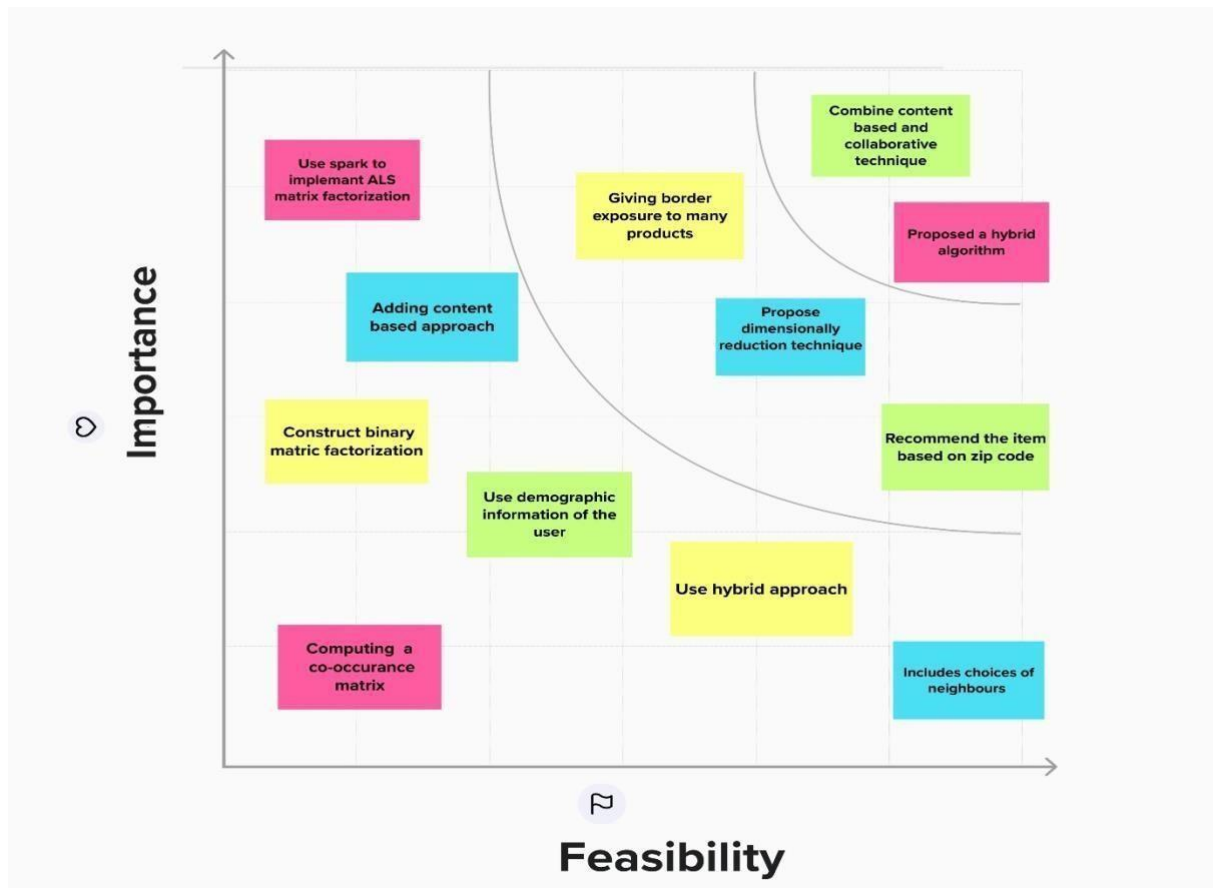
#### Step-2: Brainstorm, Idea Listing and Grouping

LOGHA  
DHARSHANN

MOHAMMAD  
AZEER



### Step-3: Idea Prioritization



## Brainstorming Ideation

