

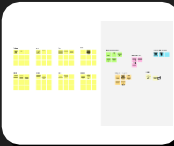


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



Problem statement

World is being surrounded by 3/4th of water surface and it is essential for all humans and living organisms. Quality of water is unstable, water can be polluted at any time and water quality testing are so expensive and huge wastage of water. With that initiative we started a machine learning algorithm to estimate the quality of water.

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Defer judgment.



Encourage wild ideas.



Listen to others.

Go for volume.

If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

GITSON THARMARAJ I

PH level is 7 to 7.5 is good for health.

Sensors are used to remove impurities.

Water may pollute at any time.

KAPIN R, AJAY K

Colour is present based on organic matter present.

Water quality is based on elements present inside.

Hardness of water must be treated.

NAVEEN KUMAR G

Filtration Process to remove impurities

Using PPM amount of minerals and gases dissolved in impurities.

Less the dissolved particles will good for health.

SUBIN VIJAYA BALAN M

Turbidity measurement using nephelometer

water must be treated.

Water must be store in a cleaned container.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Quality

Water quality is based on elements present inside.

Sensors are used to remove impurities.

Treatements

Colour is present based on organic matter present.

Turbidity measurement using nephelometer

Using PPM amount of minerals and gases dissolved in impurities.

Health measures

PH level is 7 to 7.5 is good for health.

Less the dissolved particles will good for health.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance

If each of these

tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

How many resources (time, money, people, etc.) would it take to implement this idea?



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template



Customer experience Journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

