Problem-Solution fit canvas 2.0

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

Person affected with skin redness, Itching and Red spots.

Explore AS, differentiate

6. CUSTOMER CONSTRAINTS — CC

--If there is no early or conventional diagnosis of the symptoms.
--If we have problem in monetary support for doctor's consultation.
--Basic knowledge of using application.
--Clarity of images.
--Availability of resources.

5. AVAILABLE SOLUTIONS — AS

People can upload the image of the skin, the model localize and detect the skin disease.

Focus on J&P, tap into

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

--Follow traditional treatment.
--Early diagnosis.
--Taking proper treatment according to Doctor's suggestions.
--Lack of traditional treatment.

9. PROBLEM ROOT CAUSE — RC

--If there is increase of pressure on particular area,
--Mosquito bites,
--Allergic reactions,
--Usage of expired chemicals.

Focus on J&P, tap int C

7. BEHAVIOUR — BE

Behave strange and tempting to know the cause of the symptoms.

Identify strong TR & EM

3. TRIGGERS — TR

Using the existing methodology, localization and classification of redness will be much easier than the existing.

4. EMOTIONS: BEFORE / AFTER — EM

Before:
   Being frustated/Later diagnosis/Loss of taking prevention measures.
After:
   Recovery, Getting relief, Happy to restart.

10. YOUR SOLUTION — SL

A software application which is used to localize and classify the type of skin disease using Conventional Neural Networks(CNN).

Extract online & offline CH of BE

8. CHANNELS of BEHAVIOUR — CH

8.1 ONLINE

Searching video references for self treatment.

8.2 OFFLINE

Getting advice from elders.
Doctor's consultation.

AMALTAMA