Project Design Phase-I
Proposed Solution

Date	24 September 2022
Team ID	PNT2022TMID37308
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution:

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	- Create a simple easy to understand analytics of Sales data, by plotting different visualization. - Use of familiar metrics to analyze data. - Easy to find Insights of data with clear and legible color coding. - Pleasing UI design. - Detailed information gathering - Localization of areas of interest, and complete analysis on them.

2.	Idea / Solution description	Creating an Interactive Dashboard. Responsive Design for every screen sizes. Modular file based analytics. Manual Insights for each interaction
3.	Novelty / Uniqueness	Analytics are modular with the help of exporting and importing files. Has ability to add manual insights for later viewing.
4.	Social Impact / Customer Satisfaction	Customer gets instant analytical diagrams when they input the file to the software, as long as the file is in the correct format. Customer can reuse the same any number of times.
5.	Business Model (Revenue Model)	One-time payment – for a user. Free Trial 30 days.
6.	Scalability of the Solution	The solution scales well by default, as its file based. Any number of similarly formatted files can be submitted and the analytics will be drawn for that particular file.