

**Project Design Phase-I**  
**Proposed Solution**

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|---------------|--|
| Date          | 24 September 2022  |
| Team ID       | PNT2022TMID37308   |
| Project Name  | Project - <b>Proposed solution document, which includes the novelty, feasibility of idea, business model, social impact, scalability of solution, etc.</b> |
| Maximum Marks | 2 Marks  |

**Proposed Solution :**

| S. No. | Parameter                                | Description   |
|--------|--|---|
| 1.     | Problem Statement (Problem to be solved) | <p style="text-align: center;"><b>Global Sales Data Analytics</b></p> <ul style="list-style-type: none"><li>- Create a simple easy to understand analytics of Sales data, by plotting different visualization.</li><li>- Use of familiar metrics to analyze data.</li><li>- Easy to find Insights of data with clear and legible color coding.</li><li>- Pleasing UI design.</li><li>- Detailed information gathering</li><li>- Localization of areas of interest, and complete analysis on them.</li></ul> |

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|----|---------------------------------------|--|
| 2. | Idea / Solution description           | <p>Creating an Interactive Dashboard.</p> <p>Responsive Design for every screen sizes.</p> <p>Modular file based analytics.</p> <p>Manual Insights for each interaction</p>                      |
| 3. | Novelty / Uniqueness                  | <p>Analytics are modular with the help of exporting and importing files.</p> <p>Has ability to add manual insights for later viewing.</p>  |
| 4. | Social Impact / Customer Satisfaction | <p>Customer gets instant analytical diagrams when they input the file to the software, as long as the file is in the correct format.</p> <p>Customer can reuse the same any number of times.</p> |
| 5. | Business Model (Revenue Model)        | <p>One-time payment – for a user.</p> <p>Free Trial for 30 days.</p>   |
| 6. | Scalability of the Solution           | <p>The solution scales well by default, as its file based. Any number of similarly formatted files can be submitted and the analytics will be drawn for that particular file.</p>                |