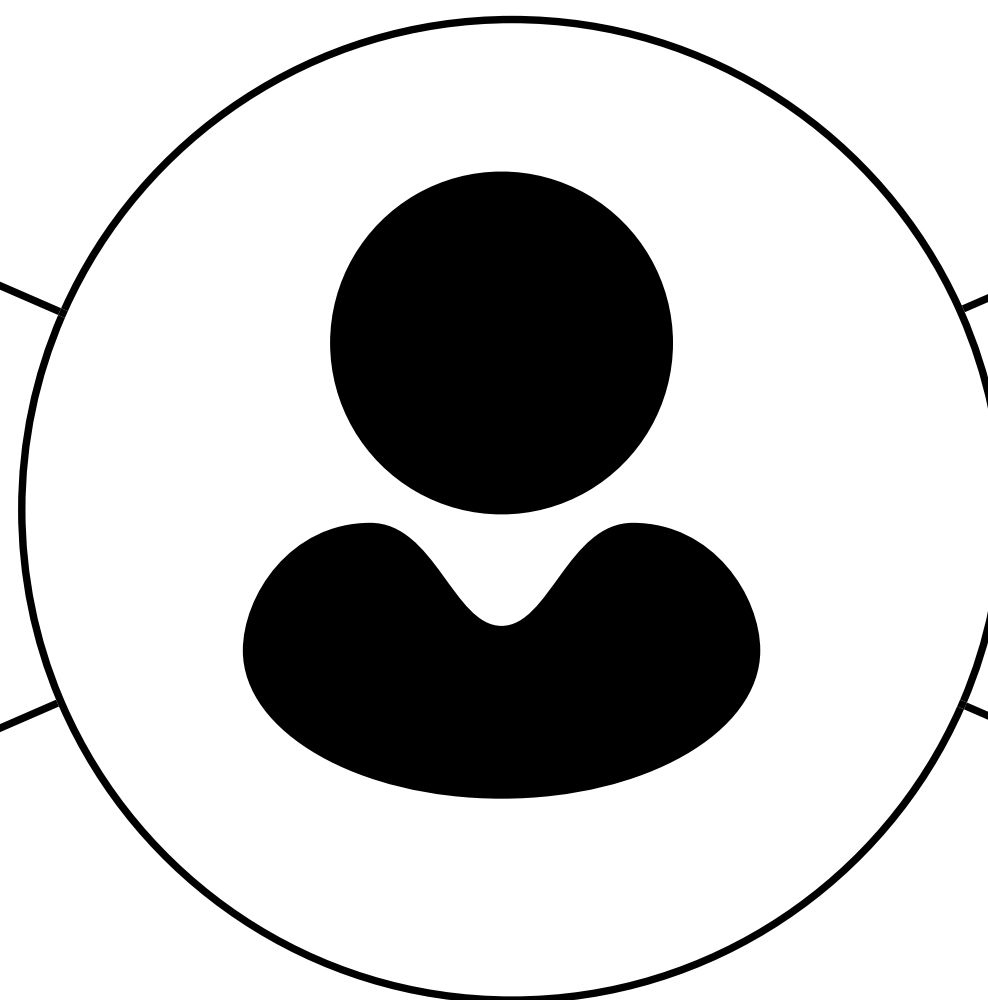


What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SEE?

environment
friends
what the market offers

PAIN

fears
frustrations
obstacles

What happens if the given dataset is wrong?

GAIN

"wants" / needs
measures of success
obstacles

more efficient

Time saving

Quick results

Possibility of machine error

What is the use of the project?

How many are benefited?

Results predicted after doctor's consultation?

Is it effective?

Is it accurate?

Is is too costly?

Predicted accurately?

It predict the diseases early

Accesible to everyone

Collect the required dataset

Their data when logged in

Software will detect the diseases accurately

Appllication that is assisting

This software is user - friendly

will it be accurate