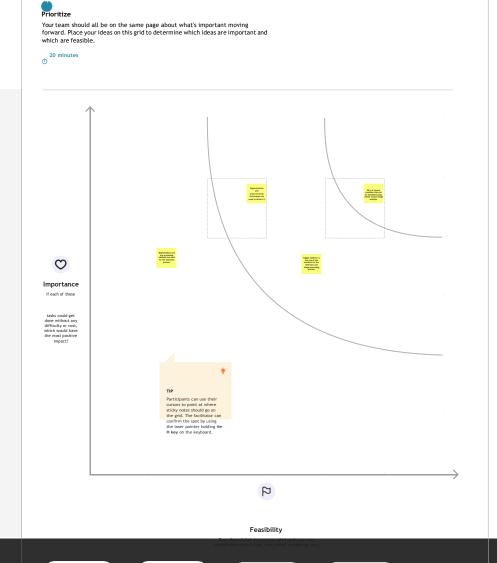
Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. PROBLEM To detect Diabetic Retinopathy disease in early stage using fundus Key rules of brainstorming To run an smooth and productive session Stay in topic. Recourage wild ideas. Go for volume. If possible, be visual.

Brainstorm Write down any ideas that come to mind that address your problem statement. You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. browse, organize, and categorize important ideas as themes within your mural.



After you collaborate

Quick add-ons

R Export the mural

Keep moving forward

Strategy blueprint

strategy. Open the template →

Share template feedback

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

A Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

Export the indial

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Define the components of a new idea or

Customer experience journey map

obstacles for an experience.

Open the template →

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Need some inspiration? →

Share template feedback

