



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

### PROBLEM

Due to lack of proper system for disposal and collection of wastes and garbage end up in roads and surroundings

### PROBLEM

This existing system we are implementing a smart waste management system based on IOT.



### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

### YUKENDRAN

- Easy to design
- Light weight and reliable
- Cost effective
- Use wireless sensor
- Real time monitoring
- Two check garbage level using sensor

### MANOJ KUMAR V

- Waste is cleared
- Easy to design
- Monitoring is easy
- Use wireless sensor
- Determine the garbage level
- Low power consumption

### SANTHOSH KUMAR P

- Cost effective
- High accuracy
- Low power consumption
- Efficient system
- Check the garbage level using sensor
- Use wireless sensor

### KISHORE KUMAR

- Use wireless sensor
- Use wireless sensor
- Use wireless sensor
- Share the location to garbage collector
- Easy to design
- Effective system

TIP  
You can select a sticky note and hit the pencil icon to start drawing!



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

### Use wireless sensor

### Cost effective and time consumption

### Share the location to garbage collector

### Check garbage level using sensor

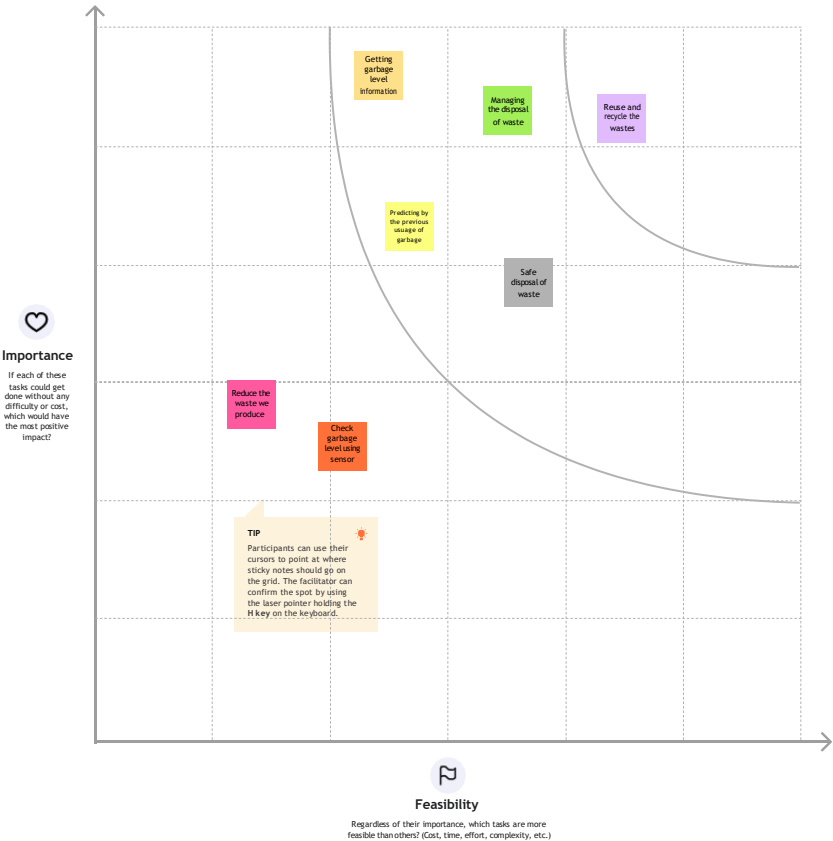
TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



#### Share the mural

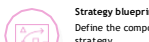
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

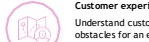
### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

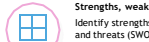
Open the template



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

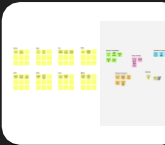


#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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Share template feedback



Need some inspiration?  
See a finished version of this template to kickstart your work.

Open example

