

PROJECT DEVELOPMENT PHASE

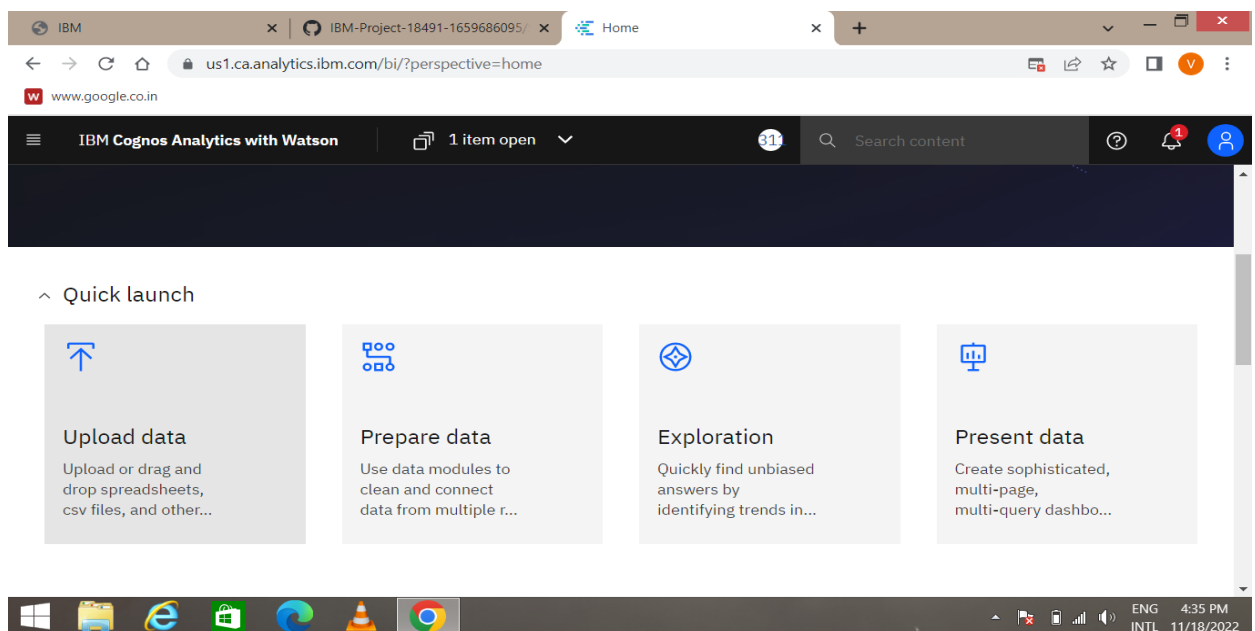
SPRINT -3

Date	11 November 2022
Team ID	PNT2022TMID23968
Project Name	Global Sales Data Analytics

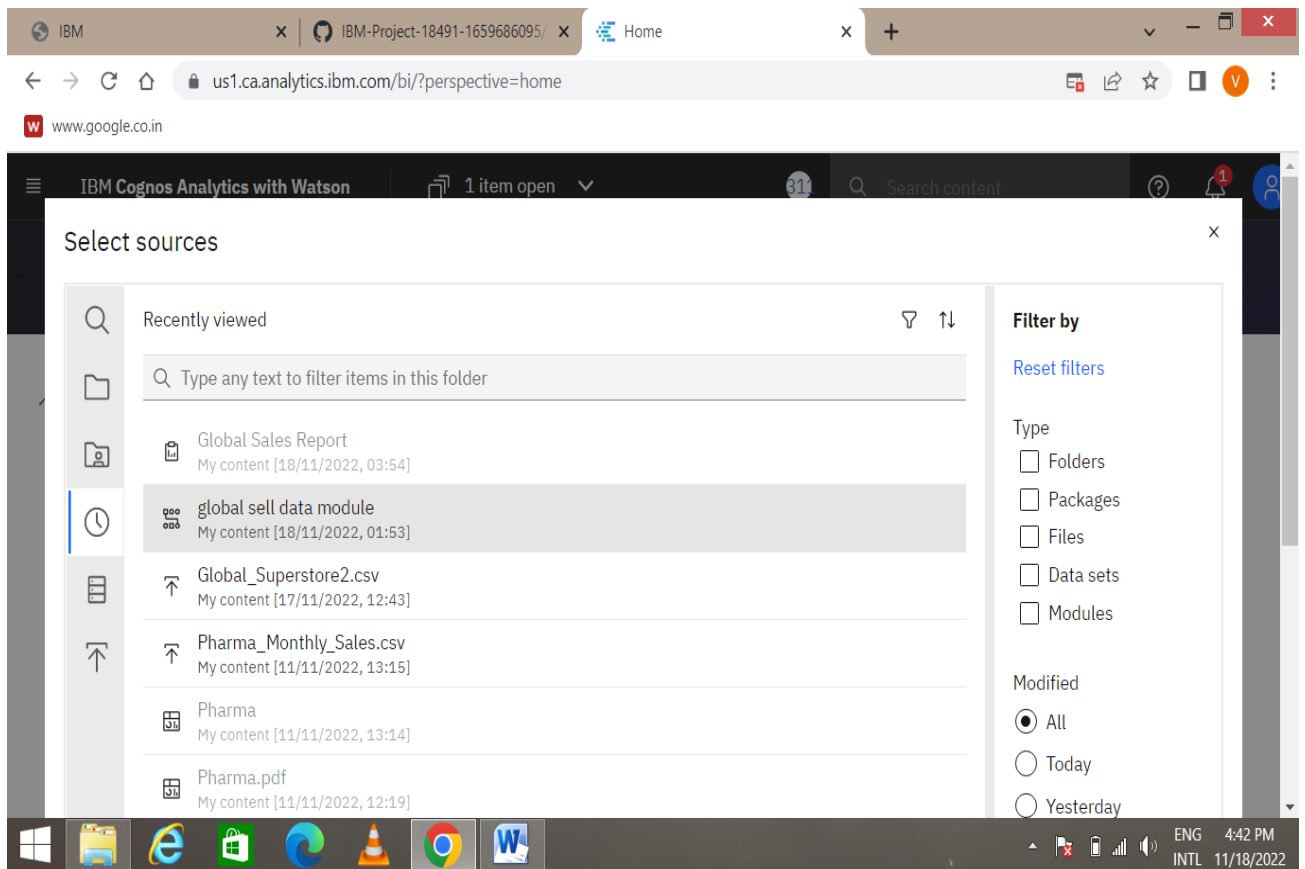
Story Creation

- Story can help you inform and engage you audience.
- We can use stories in IBM COGNOS ANALYTICS to create scenes that visualizes our data and to tell a narrative.
- A story is a type of view.
- A story is composed of a set of scenes that are displayed in sequences over time.
- Stories can be used to provide our data with a visual narrative.
- Effective data story telling can also:
 - Help businesses learn about its audience wants and needs.
 - Eliminate the risk exposures to unknown processes.

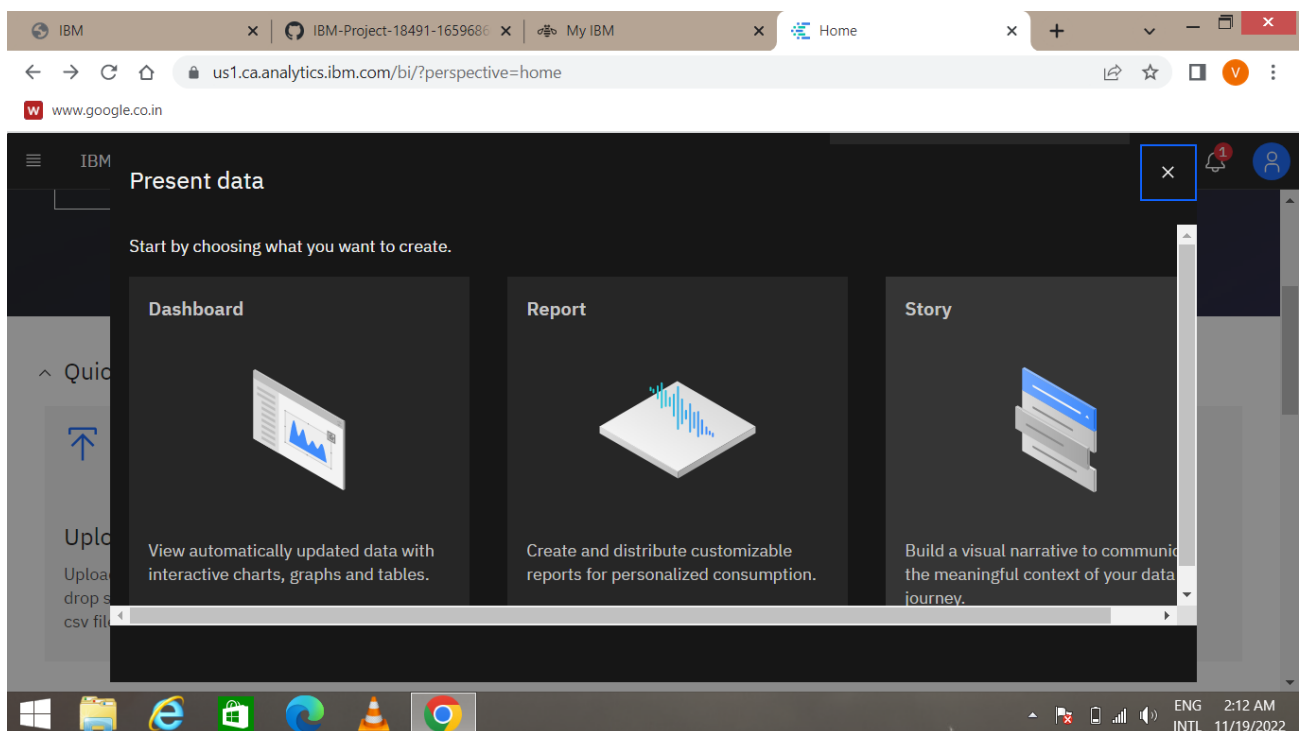
1 .Uploading DataSet in IBM Cognos .



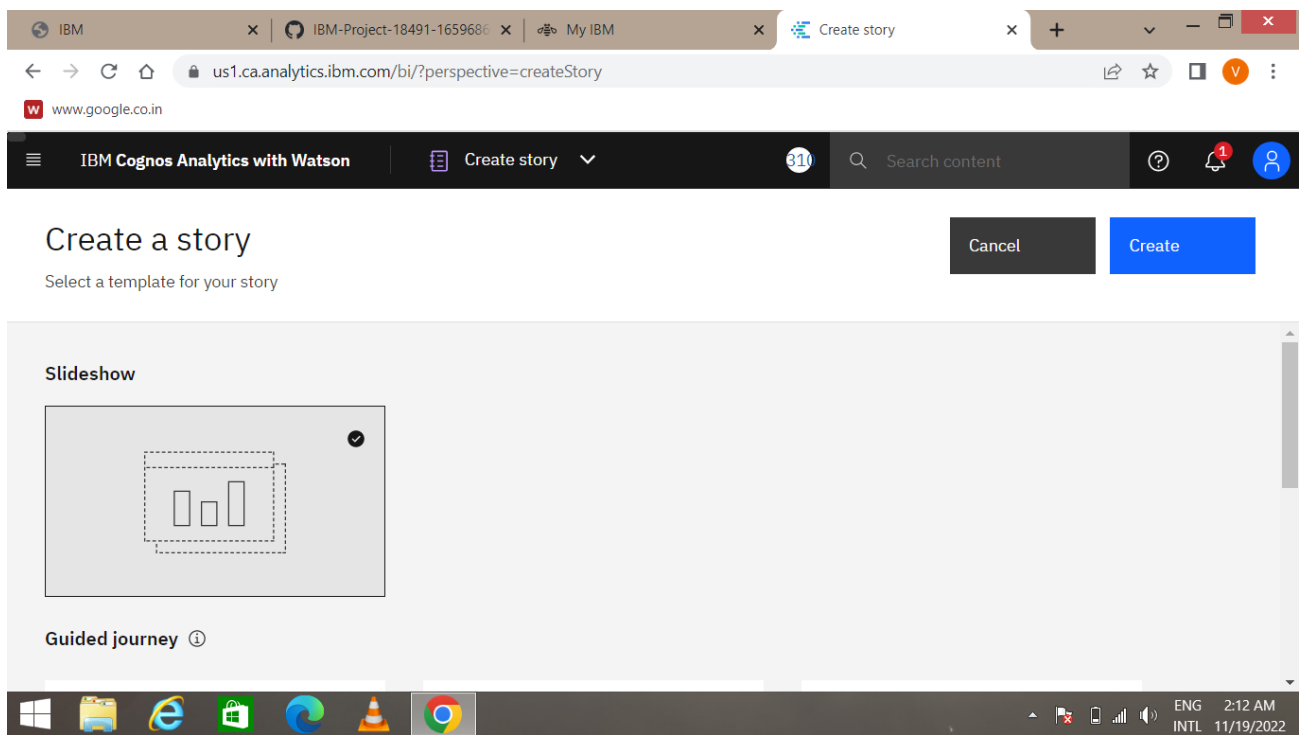
2. Prepare Data module for given Dataset .



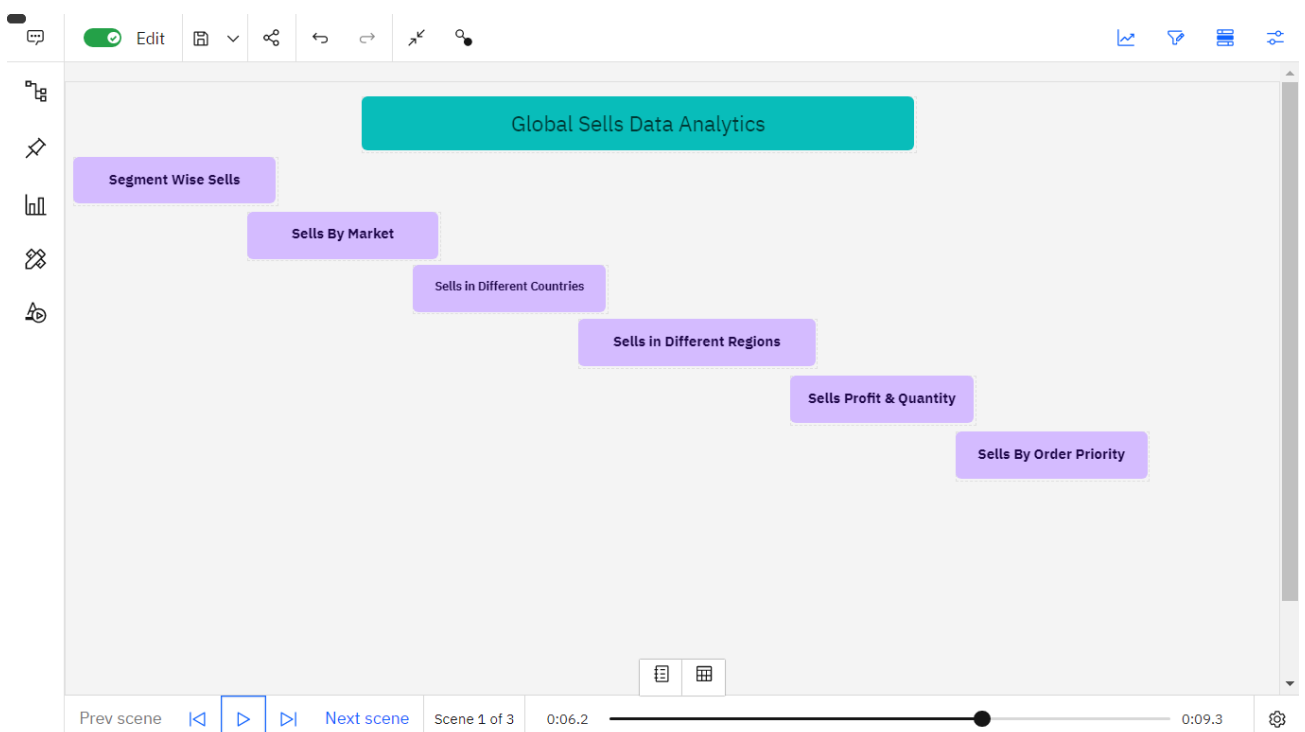
3 .Present Data to Make Story .



4 .Create a Story for Dataset .



5 . Select Source and import given Dataset .



6 . Create Your Story .

