

Ideation Phase

Date	16 October 2022
Team ID	PNT2022TMID11984
Project Name	Project - Smart fashion recommender Application
Maximum Marks	2 Marks

Customer Problem Statement:

Most of the people are unaware about fashion knowledge and trending collections in the modern world. There is a need of recommendation system to develop fashion culture and also to increase the sales.



Problem Statement(PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
1.	A Fashion customer	Find latest and best fashion collections	It takes too much time	I have to manually search it through various pages	Frustrated