Brainstorm & idea prioritization
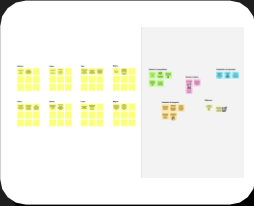
Gathering ideas from the team members

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended
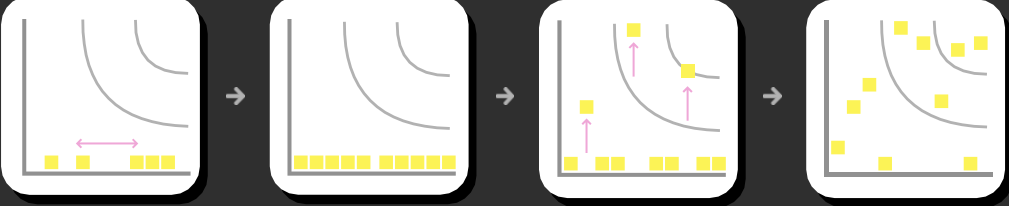
PROBLEM

How might we improve the user's expeniture routine?

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

Dineshkumar

- Add Credit Transactions
- Add Debit transactions
- Implement point system
- Visualize expenses with charts

Dharun

- Generate PDF of transactions
- Interactive Forms
- Financial Assistance
- Keep track of previous month's expenses

Jayshimman

- Desktop Notifications
- Show All Transactions
- Eye-catchy UI
- Show finance blogs

Akashkumr

- Collective Reports
- Forecast financial situation
- Report weekly situation
- Collect payer and payee details

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

Front-End

- Use Vue.js
- Use React.js
- Use Svelte.js

UI

- Use Material UI
- Use Cupertino UI
- Use Ant Design Components
- User friendly forms

Nav Bar

- All transactions
- Generate PDF
- View Profile
- Previous Expenses

Demographics

- Bar chart
- Pie Chart
- Scatter Plots
- Bubble Charts

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc..)

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example