PROJECT DESING PAHSE-1
PROBLEM SOLUTION FIT

Date	02 October, 2022
Team ID	PNT2022TMID30806
Project Name	Skill and Job Recommender
Maximum Marks	2 marks

1. CUSTOMER SEGMENT(S) — CS

- The applicant who belonging to the company.

Define CS, fit into CC

6. CUSTOMER CONSTRAINTS — CC

There is no way because the applicant who is having more knowledge about the working of the job can work on it easy.

5. AVAILABLE SOLUTIONS — AS

-The employee who work is lagging in the company can be replace by other talented new employee.

Explore AS, differentiate

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

-The applicant found in convenient that the More number web content creators are Placed in the company which makes me Hard to get a job .so, now I want to get by Crossing these obstacles if possible.

Focus on J&P, tap into BE, understand RC

9. PROBLEM ROOT CAUSE — RC

- this problem is caused by "all vacancies have been filled.

7. BEHAVIOUR — BE

-They need to gain information about the company and other details.

-They need to know the vacancies of the company

Focus on J&P, tap into BE, understand RC

3. TRIGGERS — TR

- The awareness of the problem motivate the applicant to aim and defently to get a job and place in this company

Identify strong TR & EM

4. EMOTIONS: BEFORE / AFTER — EM

Before-when the applicant know about the issue make them to wait and enthusiastic.
After-As the applicant who knew that the vacancy is available and he join the company and it makes him me leaf and friendly with this environment.

10. YOUR SOLUTION — SL

The workers who does not since very poor in their company ,can be form other workers change.

8. CHANNELS of BEHAVIOUR — CH

8.1   ONLINE

- Advertising in websites

8.2 OFFLINE

-To advertise through newspaper.

Extract online & offline CH of BE