How to use this Whiteboard

STEP 1

Give edit access to your team by clicking on the "+" button in the upper right corner. Add people in or share the link.

STEP 2

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

Use these to create whiteboard magic!

Sticky Notes

Add Motes of Comments

Add Motes of Comments

Connectors

Stickers

Stickers

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## User Journey Map

User Journey Maps give an overview of the customer experience. How do you want your business to reach users?

	STAGE 1	STAGE 2	STAGE 3	STAGE 4
OBJECTIVES	Download the application	Login process	Search for news	Watching news
NEEDS	Better user experience	Push notifcation	App store presence	
FEELINGS	User involvement	Proper planning	Cultivate constant effective communication	Clear statement of requirements
BARRIERS	Unreliable data storage	Loss of revenue from ad blockers	Update and maintenance efforts are multiple	Time consumimg to design

